

## Design of an integral strategy to promote entrepreneurial skills in master's students by Final Master's Project

Authors: *Alonso Martínez, JM. and Saladrigues Solé, R.*  
*University of Lleida*

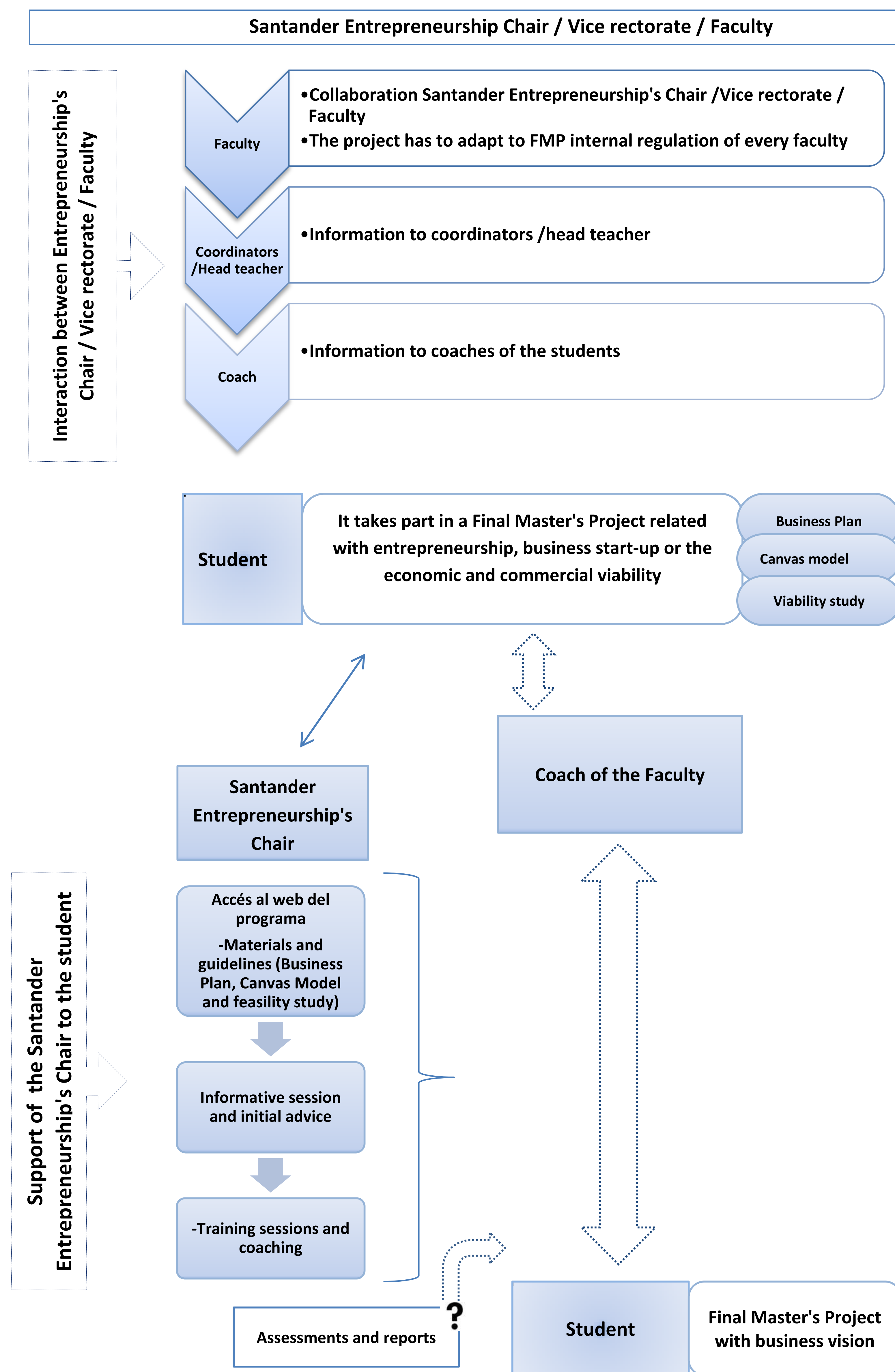
Strategy to promote entrepreneurship applicable to **all Faculties of the University of Lleida** through promotion, support and advise to **Final Master's Project** related with entrepreneurship, business creation and self-employment.

Objective

- Promote **entrepreneurship between students** in the University of Lleida.
- Provide tools, guidelines and resources for the development of the Final Master's Project in the field of entrepreneurship.

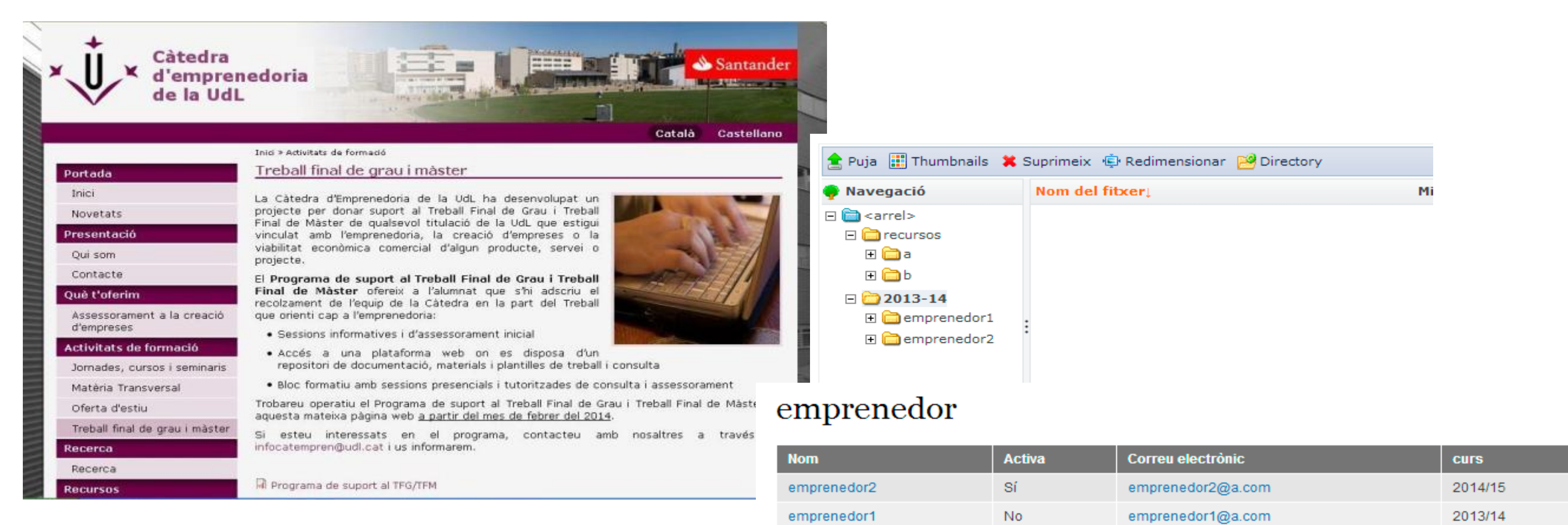
### Methodology

### Tools and resources



Platform web to manage and coordinate all the action.  
Direct access from:

[www.catedraemprenedoria.udl.cat](http://www.catedraemprenedoria.udl.cat)



Channel of communication between students and the Chair  
Exchange of documents

- Meetings of information and advice.
- Training sessions.
- Mentoring programme.
- Repository of resources.

### Results

Academic year	Potential students	Participating students	Faculty
2013/2014	16	8	1 Engineer - 7 Business administration
2014/2015	16	13	1 Agronomy - 1 education- 11 business administration
2015/2016	28	5	1 sports - 4 business administration
2016/2017	24	15	1 arts - 1 nursery - 1 education - 12 business administration

### Results

- Related to the improvement of the teaching
- Related to the resources and intangible materials

- ✓ Improvement of the entrepreneurship skills of students
- ✓ The resources and guidelines will facilitate the task of planning and structure of the Final Master's Project
- ✓ Availability of several procedures, that have been implemented and evaluated
- ✓ It will remain to disposal of the UdL community a repository of resources, guidelines and tools of support students for the realisation of the Final Master's Project in entrepreneurship field