Design of an integral strategy to promote entrepreneurial skills in master’s students by Final Master's Project

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Strategy to promote entrepreneurship applicable to all Faculties of the University of Lleida through promotion, support and advise to Final Master's Project related with entrepreneurship, business creation and self-employment.

Objective

- Promote entrepreneurship between students in the University of Lleida.
- Provide tools, guidelines and resources for the development of the Final Master's Project in the field of entrepreneurship.

Methodology

Santander Entrepreneurship Chair / Vice rectorate / Faculty

- Collaboration Santander Entrepreneurship’s Chair /Vice rectorate / Faculty
- The project has to adapt to FMP internal regulation of every faculty

Interaction between Entrepreneurship Chair / Vice rectorate / Faculty

- Information to coordinators /head teacher
- Information to coaches of the students

Student

It takes part in a Final Master's Project related with entrepreneurship, business start-up or the economic and commercial viability

Business Plan
Canvas model
Viability study

Coach of the Faculty

Platform web to manage and coordinate all the action. Direct access from:

www.catedraemprenedoria.udl.cat

Results

- Meetings of information and advice.
- Training sessions.
- Mentoring programme.
- Repository of resources.

Assessments and reports

Support of the Santander Entrepreneurship Chair to the student

- Access to the programme
  - Materials and guidelines (Business Plan, Canvas Model and feasibility study)
- Informative session and initial advice
- Training sessions and coaching

Channel of communication between students and the Chair
Exchange of documents

Tools and resources

- Meetings of information and advice.
- Training sessions.
- Mentoring programme.

Repository of resources.

Academic year Potential students Participating students Faculty
2013/2014 16 8 1 Engineer - 7 Business administration
2014/2015 16 33 1 Agronomy - 1 education - 11 business administration
2015/2016 28 5 1 sports - 4 business administration
2016/2017 24 15 1 arts - 1 nursery - 1 education - 12 business administration

Results

- Related to the improvement of the teaching
- Related to the resources and intangible materials

- Improvement of the entrepreneurship skills of students
- The resources and guidelines will facilitate the task of planning and structure of the Final Master's Project
- Availability of several procedures, that have been implemented and evaluated
- It will remain to disposal of the UdL community a repository of resources, guidelines and tools of support students for the realisation of the Final Master's Project in entrepreneurship field