

# Let's talk about media revolution

## Course Schedule

| Monday 03rd September 2018  |                  | Individual Arrival and Registration                                                                                                             |                                  |
|-----------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| Tuesday 04th September 2018 |                  | Media Revolution – Framing & Introduction                                                                                                       |                                  |
| 9.00 am – 9.30 am           | Official welcome | Mayor of the City of Mainz<br>President of Johannes Gutenberg-University Mainz                                                                  | Room 00-156<br>Atrium<br>maximum |
| 9.30 am – 10.15 am          | Lecture          | <i>From Gutenberg to the Digital Revolution</i><br>Prof. Dr. Oliver Quiring (JGU Mainz)                                                         |                                  |
| 10.15 am – 11.00 am         | Lecture          | <i>Idealized Self-representation in Social Media and its Consequences for the Individual and Society</i><br>Prof. Dr. Oliver Emrich (JGU Mainz) |                                  |
| 11.00 am – 11.30 am         | Coffee break     |                                                                                                                                                 |                                  |
| 11.30 am – 12.30 pm         | Lecture          | <i>The Future of Science: From Opening Up to Automation</i><br>Dr. Ijad Madisch (Founder and CEO of ResearchGate, Berlin)                       |                                  |
| 12.30 pm – 2.00 pm          | Lunch            |                                                                                                                                                 |                                  |
| 2.00 pm – 3.00 pm           | Discussion       | Prof. Dr. Sebastian Seiffert (Host, JGU Mainz)<br>Prof. Dr. Oliver Quiring (JGU Mainz)<br>Prof. Dr. Oliver Emrich (JGU Mainz)                   |                                  |