

CONTENTS

LIST OF FIGURES	9
CHAPTER 1: Place-Making and the Media	13
CHAPTER 2: Introducing Orange County	25
CHAPTER 3: The Capital of Cool	49
CHAPTER 4: Landscape and Place-Making on Television	60
CHAPTER 5: Emotional Realism	81
CHAPTER 6: The Real Orange County	95
CHAPTER 7: When Worlds Collide: The Paradox of TV Tourism	105
CHAPTER 8: Conclusion: “Right Back Where We Started From”	118
REFERENCES	127
APPENDIX A: Midwestern Student Survey Instrument	136
APPENDIX B: Fan Survey Instrument	140
APPENDIX C: Orange County Student Survey Instrument	143