



**IEG**

Leibniz-Institut für  
Europäische Geschichte

Prof. Dr. Dr. h.c Aleida Assmann, Universität Konstanz

**19 January 2017, 18:30**  
**Leibniz Institute of European History (IEG) Mainz**

Keynote Lecture  
**The Concept of Cultural Heritage –  
Its History and its Challenges**  
**Aleida Assmann** Konstanz

**UNESCO  
World Heritage  
Research Group (SAW)**

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