

Personal profile

Matthias Krings is Professor of Social and Cultural Anthropology at the Johannes Gutenberg University in Mainz, Germany. His research focuses on African popular culture, media and religious anthropology, visual anthropology, film and video in Africa, race and disability studies. He is currently interested in practices of racialisation in Europe and Africa and is leading a research project on different forms of light-skinnedness in Nigeria and the Nigerian diaspora (as part of CRC 1482 'Human Differentiation'). With colleagues from Mainz and Frankfurt, he is investigating the significance of digitalisation for cultural production and cultural entrepreneurship in Nigeria and South Korea (CEDITRAA - Cultural Entrepreneurship and Digital Transformation in Africa and Asia). With colleagues from the University of Trier and Maasai Mara University in Kenya, he is researching film deejaying in East Africa as a practice of intermedial translation.

He has extensive field research experience in Nigeria, Tanzania and Kenya. His book publications include *African Appropriations: Cultural Difference, Mimesis, and Media* (Indiana University Press 2015), the edited volume *Bongo Media Worlds: Producing and Consuming Popular Culture in Dar es Salaam* (Köppe 2014), co-edited with Uta Reuster-Jahn, and the edited volume *Global Nollywood: The Transnational Dimensions of an African Video Film Industry* (co-edited with Onookome Okome, Indiana University Press 2013) and the two German-language anthologies *Ethnologie im 21. Jahrhundert* (co-edited with Thomas Bierschenk and Carola Lentz, Reimer 2013) and *Medien - Erzählen - Gesellschaft. Transmediales Erzählen im Zeitalter der Medienkonvergenz* (co-edited with Karl N. Renner and Dagmar von Hoff, DeGruyter 2013).