

## Prof. Dr. Ute M. Röschenthaler

Extracurricular Professor, Department of Anthropology and African Studies, Johannes Gutenberg-Universität Mainz, Germany

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## Current Research Interests

Regional: Africa, West Africa, particularly Cameroon, Nigeria, Mali; African traders in Asia

Topics: Cultural mobility, Africa-Asia relations, economic anthropology, trade networks, global product histories, history of slave trade, media studies, branding and intellectual property, entrepreneurship

## Academic Degrees

2009 **Habilitation** received from the Johannes Gutenberg University of Mainz, Germany.

Topic: „Purchasing Culture. The Dissemination of Associations and Cult Agencies in the Cross River region of Cameroon and Nigeria”

1992 **Doctoral degree** received from the Free University of Berlin, Germany

Topic: „Kunst und Fest bei den Ejagham im Südwesten Kameruns“ (Arts and festivities among the Ejagham of Southwest Cameroon).

1986 **Master of Arts** received from the Free University of Berlin, Germany

Topic: "Die Mbuya-Masken der Pende (Zaire)" (The Mbuya masks of the Pende, Zaire)

## Education

1980–1986 Student of Cultural/Social Anthropology, Communication Studies and German language and literature at the Free University of Berlin, Germany (Master of Arts Degree)

## Academic Positions

04/2021-03/2024 research position in the collaborative research project „Cultural Entrepreneurship and Digital Transformation in Africa and Asia“ (CEDITRAA), JGU Mainz (BMBF)

2018–2019 Research position, Project “Africa's Asian Options” (AFRASO), Goethe University, Frankfurt am Main, Germany

2017–2018 Visiting professor, Department of Anthropology and African Studies, Johannes Gutenberg University Mainz, Germany

2015–2016 Visiting professor, Department of Social Anthropology, Goethe University Frankfurt, Germany

2017 Research position, Project “Africa's Asian Options” (AFRASO), Goethe University, Frankfurt am Main, Germany

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|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2013–2017       | Research position, Project „Arenas of the immaterial“, Cluster of Excellence 243 “The Formation of Normative Orders”, Goethe University, Frankfurt am Main, Germany    |
| 11/2014         | Visiting professor, Department of Social Anthropology, University of Addis Ababa, Ethiopia                                                                             |
| Since Jan. 2014 | Extracurricular professor, Johannes Gutenberg University Mainz                                                                                                         |
| 2012–2013       | Visiting professor, Department of Anthropology and African Studies, Johannes Gutenberg University Mainz, Germany                                                       |
| 2012            | Visiting professor, Faculty of Social Sciences, University of Bayreuth, Germany                                                                                        |
| 2010–2011       | Visiting professor, Department of Anthropology, Goethe University Frankfurt, Germany                                                                                   |
| 2009–2010       | Visiting professor, Department of Anthropology, Free University Berlin, Germany                                                                                        |
| 2008–2013       | Research position, Project “Media and Norms in Africa”, Cluster of Excellence 243 “The Formation of Normative Orders”, Goethe University Frankfurt, Germany            |
| 2002–2008       | Research Fellow and Lecturer (wissenschaftliche Mitarbeiterin), Department of Historical Anthropology, Goethe University Frankfurt, Germany                            |
| 1998–2001       | Research position, Department of Historical Anthropology, Goethe University Frankfurt, Germany (DFG project, under the direction of Prof. Dr. Carola Lentz)            |
| 1997–1998       | Book project with E.M. Chilver, Oxford: Commented translation and edition of Max Esser’s: „An der Westküste Afrikas“ (published as “Cameroon’s Tycoon”, Berghahn 1999) |
| 1996–2006       | Honorary Research Fellow at the University College London                                                                                                              |
| 1996            | Assistant Teacher, Material Culture Studies, University College London, UK                                                                                             |
| 1992–1995       | Part time Lecturer, Department of Anthropology, Free University Berlin                                                                                                 |

#### **Research projects, grants and fellowships**

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|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 04/2021-11/2022 | PI in the collaborative research project „Cultural Entrepreneurship and Digital Transformation in Africa and Asia“ (CEDITRAA), JGU Mainz (BMBF)                                    |
| 02/2020-04/2020 | Fellow am African Studies Centre Leiden                                                                                                                                            |
| 10/2019–1/2020  | Senior Fellow at Internationales Forschungszentrum Kulturwissenschaften, Vienna                                                                                                    |
| 1/2019–12/2020  | German-Australian project-related cooperation “Brokers under scrutiny: investigating practices of intermediation in a globalising world“ (DAAD)                                    |
| 10/2018         | Fellow (invited) at Jinan University, Guangzhou, China                                                                                                                             |
| 8/2013–1/2017   | Member (with research grants), Project “Arenas of the immaterial“ of the Cluster of Excellence 243 “The Formation of Normative Orders”, Goethe University Frankfurt, Germany (DFG) |
| 2/2013–9/2017   | Member (with research grants), project “Africa’s Asian Options” (AFRASO), Goethe University Frankfurt, Germany (BMBF)                                                              |

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|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10/2013–9/2016 | Project "Knowledge Production" with Mamadou Diawara (Goethe University), Karin Barber and Paulo Moreas de Farias (University of Birmingham), "Strategic Partnerships" (DAAD)  |
| 5/2008–7/2013  | Member (with research grants), project "Media and Norms in Africa", Cluster of Excellence 243 "The Formation of Normative Orders", Goethe University Frankfurt, Germany (DFG) |
| 6/1998–9/2001  | Research Fellowship, including 15 months of field research in the Cross River area (Cameroon, Nigeria) under the direction of Prof. Dr. Carola Lentz (DFG).                   |
| 1995–1996      | Research fellowship, Maison des Sciences de l'Homme, Paris, France (DAAD).                                                                                                    |
| 1987–1988      | Research fellowship, research in South West Cameroon and South East Nigeria (6 months) (DAAD)                                                                                 |
| 1987–1989      | Doctoral Fellowship (NaFöG programme), Senate of Berlin                                                                                                                       |

### Field Research

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|-----------------|--------------------------------------------------------------|
| 10–11/2018      | China (3 weeks)                                              |
| 3/2017          | Indien (10 days)                                             |
| 2–3/2017        | Malaysia and Vietnam (3 weeks)                               |
| 4–5/2016        | China (4 weeks)                                              |
| 3/2016          | Mali (3 weeks)                                               |
| 12/2014         | China (3 weeks)                                              |
| 6/2014          | Kamerun (2 weeks)                                            |
| 3/2014          | Malaysia (4 weeks)                                           |
| 1/2014          | Cameroon (2 weeks)                                           |
| 12/2013         | Mali (3 weeks)                                               |
| 11/2013         | Cameroon (2 weeks)                                           |
| 2–3/2013        | Southern China (4 weeks)                                     |
| 8–9/2012        | Burkina Faso and Ghana (3 weeks)                             |
| 2/2011          | Mali (4 weeks)                                               |
| 1/2011          | Mali (2 weeks)                                               |
| 12/2010         | Cameroon (2 weeks)                                           |
| 3/2010          | Mali (3 weeks)                                               |
| 11/2008–12/2008 | Cameroon (6 weeks)                                           |
| 08/2007–10/2007 | Mali (2 months)                                              |
| 02/2005–3/2005  | Mali (2 months)                                              |
| 11/2000–4/2001  | Cross River region, Cameroon and Nigeria (5 months).         |
| 10/1999–2/2000  | Cross River region, Cameroon and Nigeria (4 months)          |
| 11/1998–4/1999  | Cross River region, Cameroon and Nigeria (6 months)          |
| 12/1987–5/1988  | Southwest Cameroon and Cross River State, Nigeria (6 months) |
| 1/1987–4/1987   | Southwest Cameroon (3 months)                                |

## **Membership in Professional Organizations**

Since 2007: Deutscher Hochschulverband (DHV)

Since 1998: Frobenius-Gesellschaft, Frankfurt

Since 1996: European Anthropological Studies Association (EASA)

1996-2005: Centre for Women's Studies, Oxford

1995-2005: African Studies Association, USA (ASA)

Since 1991: Deutsche Gesellschaft für Sozial- und Kulturanthropologie (DGSKA, formerly DGV)

## **Academic teaching**

### **Student field research projects**

08/2012: Co-supervision of a group of students during their field research in Burkina Faso.  
Topic: youth at work

03/2010, SS 2010: Co-supervision of a group of students during their field research in Mali.  
Topic: media

SS 2006 - WS 2007/08: Co-Supervision of a group of students to carry out field research in Mali (four courses and 2 months of field research 08-10/2007). Topic: communication

WS 2003/04 - SS 2005: Co-Supervision of a group of students to carry out field research in Mali (four courses and 2 months of field research 02-04/2005). Topic: youth cultures

### **MA and BA courses**

(Abbreviations: P = undergraduate course, S = graduate course, V = lecture series, Ko = seminar course for master and doctoral candidates, Ü = exercise course, Pr = practical course)

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|----------------|----|---------------------------------------------------------------------------------------------------|
| Winter 2021/22 | Ko | Doktorandenkolloquium (Institut für Ethnologie und Afrikastudien der JGU Mainz)                   |
| Summer 2021    | PS | Einführung in die Wirtschaftsethnologie (Institut für Ethnologie und Afrikastudien der JGU Mainz) |
| Summer 2021    | Ko | Doktorandenkolloquium (Institut für Ethnologie und Afrikastudien der JGU Mainz)                   |
| Winter 2020/21 | Ko | Doktorandenkolloquium (Institut für Ethnologie und Afrikastudien der JGU Mainz)                   |
| Summer 2020    | PS | Einführung in die Wirtschaftsethnologie (Institut für Ethnologie und Afrikastudien der JGU Mainz) |
| Summer 2020    | PS | Brokerage (Institut für Ethnologie und Afrikastudien der JGU Mainz)                               |
| Summer 2019    | Ko | Master- und Doktorandenkolloquium (Institut für Ethnologie und Afrikastudien der JGU Mainz)       |

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| Winter 2018/19 | Pr | Ausstellungspraktikum Teatime in the Sahel (preparing an exhibition) (Dept of Anthropology and African Studies, JGU Mainz)                 |
| Summer 2018    | V  | Einführung in die Wirtschaftsethnologie (Introduction to economic anthropology) (Dept of Anthropology and African Studies, JGU Mainz)      |
| Summer 2018    | Ü  | Wirtschaftsethnologie (economic anthropology) (Dept of Anthropology and African Studies, JGU Mainz)                                        |
| Summer 2018    | S  | Textilien in Afrika (Fabrics in Africa) (Dept of Anthropology and African Studies, JGU Mainz)                                              |
| Summer 2018    | Ko | Master- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                                    |
| Winter 2017/18 | V  | Geschichte und Theorien der Ethnologie (History and theories of anthropology) (Dept of Anthropology and African Studies, JGU Mainz)        |
| Winter 2017/18 | PS | Handelsnetze in Afrika (trade networks in Africa) (Dept of Anthropology and African Studies, JGU Mainz)                                    |
| Winter 2017/18 | Ü  | Klassiker der Ethnologie (classics of anthropology) (Dept of Anthropology and African Studies, JGU Mainz)                                  |
| Winter 2017/18 | Ko | Masterkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                                                     |
| Winter 2017/18 | Ko | Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                                                |
| Winter 2015/16 | V  | Wirtschaftsethnologie (economic anthropology) (Dept of Anthropology, Goethe University Frankfurt)                                          |
| Winter 2015/16 | P  | Einführung in die Ethnografie Afrikas (introduction to African ethnography) (Dept of Anthropology, Goethe University Frankfurt)            |
| Winter 2015/16 | S  | Klassische Theorien der Ethnologie (classics of anthropology) (Dept of Anthropology, Goethe University Frankfurt)                          |
| Summer 2015/16 | Ko | Afrika-Kolloquium (Dept of Anthropology, Goethe University Frankfurt)                                                                      |
| Summer 2015    | Ko | Magistranden- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                              |
| Nov 2014       | V  | Contemporary Theories in Social Anthropology (Department of Social Anthropology der University of Addis Ababa) (8 Vorlesungen à 3 Stunden) |
| Summer 2014    | Ko | Magistranden- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                              |
| Winter 2013/14 | Ko | Magistranden- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                              |
| Summer 2013    | Ko | Magistranden- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                              |
| Summer 2013    | P  | Handelsnetze Afrikas im Globalen Süden (trade networks in the Global South) (Dept of Anthropology and African Studies, JGU Mainz)          |
| Summer 2013    | P  | Einführung in die Wirtschaftsethnologie (economic anthropology) (Dept of Anthropology and African Studies, JGU Mainz)                      |
| Summer 2013    | S  | Geheimbünde im subsaharischen Afrika (secret societies in subsaharan Africa) (Dept of Anthropology and African Studies, JGU Mainz)         |

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| Summer 2012/13 | Ko | Magistranden- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                                                                   |
| Winter 2012/13 | V  | Einführung in die Ethnologie (introduction to the study of anthropology) (Dept of Anthropology and African Studies, JGU Mainz)                                                  |
| Winter 2012/13 | P  | Werbewelten: Werbung aus ethnologischer Sicht (advertising in anthropological perspective) (Dept of Anthropology and African Studies, JGU Mainz)                                |
| Winter 2012/13 | S  | Immaterielle Kulturgüter und Rechte an geistigem Eigentum (immaterial cultural goods and intellectual property rights) (Dept of Anthropology and African Studies, JGU Mainz)    |
| Winter 2012/13 | Ko | Magistranden- und Doktorandenkolloquium (Dept of Anthropology and African Studies, JGU Mainz)                                                                                   |
| Summer 2012    | P  | Unternehmer in Afrika (African entrepreneurship) (Dept of Anthropology, University of Bayreuth)                                                                                 |
| Summer 2012    | S  | Immaterielle Kulturgüter und geistiges Eigentum in Afrika (immaterial cultural goods and intellectual property rights in Africa) (Dept of Anthropology, University of Bayreuth) |
| Summer 2012    | P  | Werbewelten: Werbung aus ethnologischer Sicht (advertising in anthropological perspective) (Dept of Anthropology, University of Bayreuth)                                       |
| Summer 2012    | P  | Geheimbünde im subsaharischen Afrika (secret societies in sub-Saharan Africa) (Dept of Anthropology, University of Bayreuth)                                                    |
| Winter 2011/12 | P  | Unternehmertum in Afrika (entrepreneurship in Africa) (Dept of Anthropology and African Studies, JGU Mainz)                                                                     |
| Summer 2011    | P  | Methoden der Ethnologie (anthropological methods) (Dept of Anthropology, Goethe University Frankfurt)                                                                           |
| Summer 2011    | P  | Einführung in das Studium der materiellen Kultur (introduction to material culture studies) (Dept of Anthropology, Goethe University Frankfurt)                                 |
| Summer 2011    | S  | Immaterielle Kulturgüter (immaterial cultural goods) (Dept of Anthropology, Goethe University Frankfurt)                                                                        |
| Summer 2011    | Ko | Afrika-Kolloquium (Dept of Anthropology, Goethe University Frankfurt)                                                                                                           |
| Winter 2010/11 | S  | Diffusion und Globalisierung (diffusion and globalization) (Dept of Anthropology, Goethe University Frankfurt)                                                                  |
| Winter 2010/11 | S  | Kulturerbe, geistiges Eigentum und Piraterie (cultural heritage, intellectual property and piracy) (Dept of Anthropology, Goethe University Frankfurt)                          |
| Winter 2010/11 | P  | Wirtschaftsethnologie (economic anthropology) (Dept of Anthropology, Goethe University Frankfurt)                                                                               |
| Winter 2010/11 | P  | Ethnografie Afrikas (ethnography of Africa) (Dept of Anthropology, Goethe University Frankfurt)                                                                                 |
| Summer 2010    | V  | Geschichte und Theorie der Ethnologie (history and theory of anthropology) (Dept of Anthropology and African Studies, JGU Mainz)                                                |
| Winter 2009/10 | V  | Fach- und Theoriegeschichte der Ethnologie (history and theory of anthropology) (Dept of Anthropology, Free University Berlin)                                                  |

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| Winter 2009/10 | V  | Wirtschaft und Sozialstrukturen (economy and social organisation) (with Dr. Jochen Seebode) (Dept of Anthropology, Free University Berlin)                             |
| Winter 2009/10 | Ü  | Fach- und Theoriegeschichte der Ethnologie zur Vorlesung (text reading, history and theory of anthropology) (Dept of Anthropology, Free University Berlin)             |
| Winter 2009/10 | Ü  | Wirtschaft und Sozialstrukturen zur Vorlesung (text reading, economy and social organisation) (with Dr. Jochen Seebode) (Dept of anthropology, Free University Berlin) |
| Winter 2009/10 | S  | Medien und Werbung (media and advertising) (Dept of Anthropology, Free University Berlin)                                                                              |
| Summer 2008    | Ko | Afrika-Kolloquium (with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                           |
| Winter 2007/08 | P  | Einführung in die Wirtschaftsethnologie (introduction to economic anthropology) (Dept of Anthropology and African Studies, JGU Mainz)                                  |
| Winter 2007/08 | S  | Werbewelten: Werbung aus ethnologischer Sicht II (advertising worlds: an anthropology of advertising) (Dept of Anthropology, Goethe University Frankfurt)              |
| Winter 2007/08 | S  | Lehrforschung Mali IV (student field research project) (Dept of Anthropology, Goethe University Frankfurt)                                                             |
| Summer 2007    | P  | Einführung in die Verwandtschaftsethnologie (introduction to the anthropology of social relationships) (Dept of Anthropology, Goethe University Frankfurt)             |
| Summer 2007    | S  | Lehrforschung Mali III (student field research project, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                      |
| Summer 2007    | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                    |
| Winter 2006/07 | P  | Ethnographie Afrikas (ethnography of Africa) (Dept of Anthropology, Goethe University Frankfurt)                                                                       |
| Winter 2006/07 | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                    |
| Winter 2006/07 | S  | Lehrforschung Mali II (Student field research project, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                       |
| Summer 2006    | S  | Werbewelten: Werbung aus ethnologischer Sicht (advertising worlds: an anthropology of advertising) (Dept of Anthropology, Goethe University Frankfurt)                 |
| Summer 2006    | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                    |
| Winter 2005/06 | P  | Einführung in die Religionsethnologie (introduction to the anthropology of religion) (Dept of Anthropology, Goethe University Frankfurt)                               |
| Winter 2005/06 | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                    |
| Summer 2005    | P  | Einführung in die Politische Ethnologie (introduction to political anthropology) (Dept of Anthropology, Goethe University Frankfurt)                                   |
| Summer 2005    | S  | Lehrforschung Mali IV (student field research project, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                       |

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| Summer 2005     | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                 |
| Winter 2004/05  | Ü  | Einführung in das wissenschaftliche Arbeiten (introduction to academic studies) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                 |
| Winter 2004/05  | S  | Lehrforschung Mali III (student field research project, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                   |
| Winter 2004/05  | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                 |
| Summer 2004     | S  | Ethnologische Biografien (biographies of anthropologists) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                       |
| Summer 2004     | S  | Lehrforschung Mali II (student field research project, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                    |
| Summer 2004     | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                 |
| Winter 2003/04  | P  | "Einführung in die Ethnographie Afrikas" (introduction to the ethnography of Africa) (Dept of Anthropology, Goethe University Frankfurt)                                                                                            |
| Winter 2003/04  | Ko | Afrika-Kolloquium (Africa lecture series, with Mamadou Diawara) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                 |
| Summer 2003     | S  | "Anthropologie des Wissens" (anthropology of knowledge) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                         |
| Winter 2002/03  | Ko | Afrika-Kolloquium (organisation of the Africa lecture series) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                   |
| Winter 2002/03  | P  | "Wirtschaftsethnologie" (economic anthropology) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                                 |
| Summer 2002     | S  | "Ethnologie des Eigentums" (anthropology of property) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                           |
| Summer 2000     | S  | "Handelsnetze in Afrika". (African trade networks) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                              |
| Summer 1999     | S  | "Geheimbünde in Afrika" (secret societies in Africa) (Dept of Anthropology, Goethe University Frankfurt)                                                                                                                            |
| First term 1996 | P  | Introduction to material culture (University College London)                                                                                                                                                                        |
| First term 1996 | P  | Material culture and social theory (University College London)                                                                                                                                                                      |
| Winter 1994/95  | S  | "Frauen in der afrikanischen Kunst" (women's arts in Africa). (Dept of Anthropology, Free University Berlin)                                                                                                                        |
| Winter 1993/94  | S  | "Kunstethnologie" (anthropology of art). (Dept of Anthropology, Free University Berlin)                                                                                                                                             |
| Winter 1992/93  | S  | "Exotik in der Alltagskultur. Darstellung und Integration von Fremden in Afrika und Europa" (exotic images of every day culture: representation of foreigners in Africa and Europe). (Dept of Anthropology, Free University Berlin) |