



Personal Profile

Matthias Krings is Professor of Anthropology and African Popular Culture at the Johannes Gutenberg University Mainz. He has specialized in the study of African popular culture, particularly film and video, media and visual anthropology, the history of anthropology, and the anthropology of religion.

Currently, he is interested in the study of radical Islam and its audiovisual communications. He is also heading the project 'Un/doing albinism' that researches the meaning of albinism in cross-cultural perspective. His latest book, *African Appropriations: Cultural Difference, Mimesis, and Media* was published by Indiana University Press in 2015. He has done extensive fieldwork in Tanzania and Nigeria.

His recent publications include *Bongo Media Worlds: Producing and Consuming Popular Culture in Dar es Salaam* (co-edited with Uta Reuster-Jahn, Köppe 2014), *Global Nollywood: The Transnational Dimensions of an African Video Film Industry* (co-edited with Onookome Okome, Indiana University Press 2013) and *Ethnologie im 21. Jahrhundert* (co-edited with Thomas Bierschenk and Carola Lentz, Reimer 2013).