



RELIGIOUS PRESS AND PRINT CULTURE

NOVEMBER 19-22, 2014

Organization: Prof. Dr. Oliver Scheiding
and Anja-Maria Bassimir, M.A.

JOHANNES GUTENBERG
UNIVERSITÄT MAINZ



RELIGIOUS PRESS AND PRINT CULTURE

Religion has played a pivotal role in the development of information and print cultures in the United States from the colonial period to the present. Print matter in form of books, pamphlets, tracts, newsletters, newspapers, and magazines disseminated different positions and thus contributed to the formation of communities as well as to the demarcation between competing worldviews. While current scholarship focuses on both, the use of public media by religious actors and the portrayal of religion in public media, relatively little attention has been paid to the religious press itself. This conference explores the relationship between religion, the press, and print culture across a wide disciplinary spectrum. It seeks to open new perspectives on religious print matter in the context of colonialism, nationalism, and globalization.

www.religiouspressconference.uni-mainz.de



WEDNESDAY, NOVEMBER 19TH

Location: lecture hall P5, Philosophicum

6:00pm-6:15pm

Address WOLFGANG HOFMEISTER,

Vice President for Research

Address STEPHAN JOLIE,

Dean of Philosophy and Philology

6:15pm-6:30pm

Introduction

6:30pm-8:00pm

Opening Keynote

DAVID A. COPELAND

Religious Press, Print Culture,
and Defining the Nation

8:00pm

Reception

THURSDAY, NOVEMBER 20TH

Fakultätssaal Philosophicum, room no. 01-185

9:00am-10:15am

Method Keynote

DAVID PAUL NORD

Religion, Reading, and Readership

10:15am-10:30am

Coffee

10:30am-12:15pm

Panel 1: Print Cultures and Early Transatlantic
Religious Communication

OLIVER SCHEIDING

Fraktur Writings and Print Culture in the
Early German-Language Atlantic World

ANDREAS PIETSCH

Old Books for a New World: John Henry Miller's
*Catalogus von mehr als 700 meist Deutschen
Büchern* (1769)

RAINALD BECKER

Catholic Print Cultures: German Jesuits and
North America

12:15pm-2:00pm

Lunch break

2:00pm-4:15pm

Panel 2: Nineteenth Century Religious Press
and Print Culture

SHARI RABIN

People of the Press: The *Occident*, the *Israelite*,
and the Origins of American Judaism

JOHN M. GIGGIE

The Development of African American Religious
Print Culture and Sacred Identity, 1865-1905

DAMIEN SCHLARB

'A Rendezvous of Advanced Philosophers and Free
Thinkers': Skepticist Publishers and Literary Scene
of Early Nineteenth-Century New York

JULIUS BAILEY

Public Opinion, Social Issues, and the African
American Religious Press

6:30pm

Conference Dinner

FRIDAY, NOVEMBER 21ST

Fakultätssaal Philosophicum, room no. 01-185

9:00am-10:15am

Case Study Keynote

GISELA METTELE

Circulation of Knowledge, Moravians, and
Globalization

10:15am-10:30am

Coffee

10:30am-12:15pm

Panel 3: Missionary Periodicals and
Transnational Religious Networks

FELICITY JENSZ

Communities of Knowledge: Nineteenth Century
Transatlantic Moravian Missionary Networks and
the Religious Press

ASHLEY E. MORESHEAD

American Missionary Magazines and the
Promotion of Cosmopolitan Evangelicalism

JUDITH BECKER

International Missions in National Mission
Periodicals: The Depiction of a Global World
in the Early Nineteenth Century

12:15pm-2:00pm

Lunch break

2:00pm-4:15pm

Panel 4: Twentieth Century Protestant Press

MATTHEW S. HEDSTROM

Commodification and the 'Cultural Victory'
Thesis: Liberal Religious Publishing in the
Twentieth Century

JANA HOFFMANN

Mainline Ideals of Marriage and Gender Roles
in the 1970s Columns of the Magazine *The
Christian Home*

ELESHA COFFMAN

Marketing the Mainline: Circulation, Advertising,
Design, and Identity in *The Christian Century*

ANJA-MARIA BASSIMIR

'A long-caged lion roars': Evangelical Periodical
Publications

4:15pm-4:30 pm

Coffee

4:30pm-6:15pm

Panel 5: The Online Age:
Contemporary Religion and Identity

NABIL ECHCHAIBI

Muslim Communities and the Online Migration
of the Diasporic Press

FRANK NEUBERT

Connecting and Educating Hindus:
Hinduism Today and the Mediatization
of a Global Hinduism

MICHAEL KINSELLA

Portraying the Near-Death Experience:
Experience, Authority, and Authorship
in the Afterlife Movement

From 6:15pm

Free evening



SATURDAY, NOVEMBER 22ND

Fakultätssaal Philosophicum, room no. 01-185

10:00am-11:15am

Concluding Keynote

CANDY GUNTHER BROWN

Religious Press and Print Culture

11:15am-11:30am

Coffee

11:30am-12:30pm

Final Discussion

2:00pm-4:00pm

'Highlights Tour' Mainz for those interested

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Project "Pluralism, Boundary-Making, and Community-Building in North-American Religious Periodicals," part of the DFG Research Group 1939 *Un/doing Differences*

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