



GUTENBERG SCHOOL OF
MANAGEMENT
& ECONOMICS

Annual Review 2016/2017

Welcome!

We are happy to present the annual review of the Gutenberg School of Management and Economics covering the past academic year 2016/2017.

In May 2017, the CHE (Centrum für Hochschulentwicklung) published its highly regarded ranking of study programs in business and economics. We are happy to report that our study program at JGU Mainz performed very well. It is the only program in the field of business and economics receiving top grades for all indicators of the quality of study conditions. This result supports our belief that our study program is of high quality and that it prepares our students exceedingly well for the job market. We will do our best to ensure the high quality of our program in the future.

In this newsletter, you will find a detailed report about the CHE ranking. Other topics of this newsletter include the graduation ceremonies, news from the student organizations, new research projects and new top publications by our faculty. We are also happy to announce the opening of a new experimental laboratory and invite all students to participate in future studies on decision-making. If you are interested in participating, please sign up at mabella.uni-mainz.de.

We hope that you enjoy reading our newsletter. We thank everyone who submitted an article to this issue. We thank Victor Reinhardt for editing assistance. Comments and suggestions are very welcome.

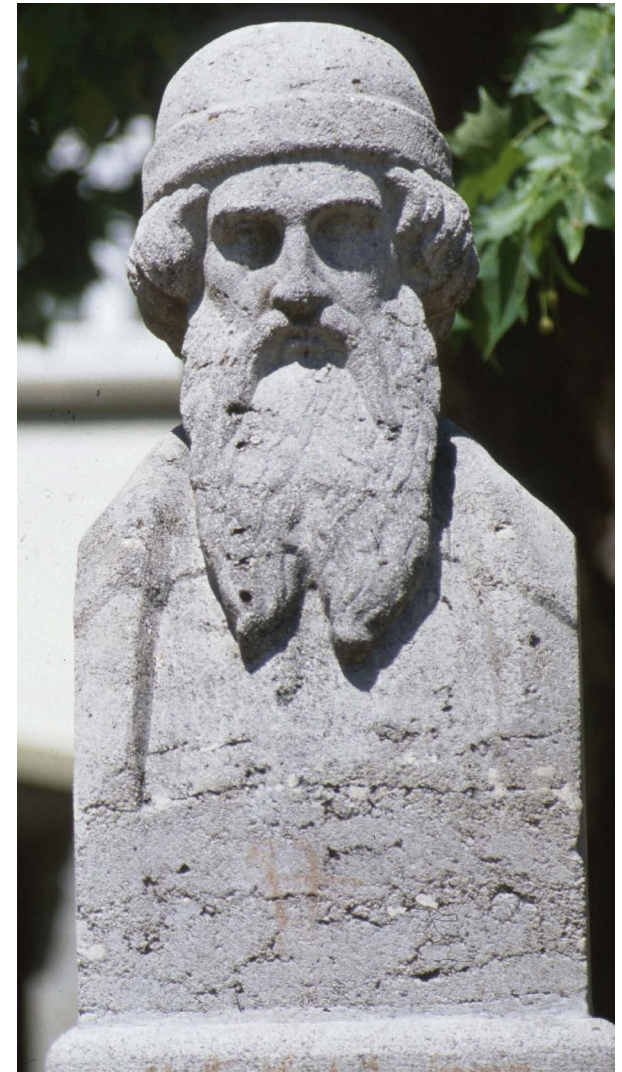
We wish you a successful and productive new academic year!

Roland Euler

*Dean of the Faculty of Law, Management and Economics,
Professor of Corporate Taxation*

Christopher Koch

Professor of Corporate Governance and Auditing



News from the Gutenberg School of Management and Economics

Andrej Gill and Philip Sauré join Gutenberg School of Management and Economics.

We are happy to welcome Dr. Andrej Gill as the new holder of the chair of Corporate Finance and Philip Sauré, Ph.D. as the new holder of the chair of International Finance.

Dr. Andrej Gill has served as temporary professor of corporate finance at the Gutenberg School of Management and Economics since October 2016. Before his time in Mainz, he was Assistant Professor at the Goethe University Frankfurt where he received his Ph.D. His research concentrates on issues in corporate finance such as managerial compensation, balance sheet structure and listing as well as delisting decisions. His research combines methods used in theoretical and empirical corporate finance with methods used in experimental economics. He has publications in the Journal of Corporate Finance and in Management Science.



Philip Sauré, Ph.D. is currently senior economist at the Swiss National Bank. He will join the Gutenberg School of Management and Economics as of January 2018. He obtained his PhD from the University Pompeu Fabra, Barcelona. In his research, he focuses on the regional effects of a globalizing economy. In past projects, he analyzed risk spillovers through international financial exposure, the determinants of global imbalances, and portfolio reallocation in times of crises. Current projects deal with exporters' pricing strategies and the cross-border spillovers of nominal shocks through real linkages.



Kerstin Kummermehr becomes managing director at the Dean's office.

Kerstin Kummermehr became managing director at the Dean's office as of April 2017. Her responsibilities include managing the personnel and finance function of the Gutenberg School of Management and Economics. Before her appointment, she served as head of our study office.

Prof. Siegfried Trautmann is given emeritus status.

Prof. Siegfried Trautmann (Chair of Finance) retired from his position as holder of the chair of Finance. He has served in this position from 1990 to 2016. Before joining the JGU Mainz, he was professor at the University of Bonn and Stuttgart. He received his Ph.D. and habilitation from the University of Karlsruhe. In his career, he held several visiting positions at prestigious universities including the Cornell University and the UCLA. He engaged in numerous professional activities including serving as President of the German Finance Association and as member of the executive committee of the German Economic Association and the European Finance Association. We are grateful that Prof. Siegfried Trautmann has served at our school for over 26 years and we wish him all the best for the future.

Study news

New students at JGU Mainz.

We welcome our new students who joined the Gutenberg School of Management and Economics in the past academic year. We wish our new students a good start at JGU Mainz and a successful study!

	Joining students	Graduating students
B.Sc. Management and Economics	589	360
B.Sc. Business Education	80	34
M.Sc. Management	226	183
M.Sc. International Economics and Public Policy	85	65
M.Sc. Business Education	36	43



Graduation ceremonies of the Gutenberg School of Management and Economics

On 25 November 2016 and 23 June 2017, the graduation ceremonies took place. We congratulate our students who successfully finished their bachelor and master studies at JGU Mainz. During both ceremonies, outstanding student achievements were honored.



Graduating Master Students 2016



Graduating Bachelor Students 2017



The winners of the Gutenberg Teaching Council (GLK) award for an excellent thesis were:

Johannes Carow

B. Sc. in Management and Economics

Carolin Ruhkamp

B. Sc. in Management and Economics

Jens Lausen

M. Sc. in Management

Maren Lotz

M. Sc. in Business Education

and **Linda Ohling**

M. Sc. In Management





The KION price for an excellent thesis in the field of corporate governance was awarded by Jascha Steinert (KION GROUP AG) to...

Melanie Großastroth

B. Sc. in Management and Economics

Anna Maria Hackenschmitt

M. Sc. in Management



The MAZARS price for an excellent thesis was awarded by Stefan Kirchmann (Mazars Deutschland) to...

Sarah Gerhard

B. Sc. in Management and Economics

Benjamin Ruhs

M. Sc. in Management



The graduation ceremonies were kindly sponsored by KION and MAZARS.

Graduation ceremonies of the MIEPP program

On 24 October 2016 and on 24 April 2017, the graduation ceremonies for the graduates from the Master of Science in International Economics and Public Policy (MIEPP) took place. **Lina Tran, Jan Lüdeke, and Manuel Denzer (2017)** were honored for the best MIEPP degrees of their cohorts. The keynote speeches were given by **Prof. Philipp Harms** (Chair of International Economics) and by Tobias Krahnke (Deutsche Bundesbank). Each graduation event was followed by a welcome event for the incoming MIEPP students in the Kasematten. The events were kindly sponsored by the Regional Office of Deutsche Bundesbank in Mainz.



Graduation ceremonies of the EMBA program

In September 2017, the solemn presentation of the certificates to the 32 graduates of the 15th class of EMBA Mainz took place. Felicitators were the two patrons of the class: **Simone Menne**, Member of the Board of Managing Directors of Boehringer Ingelheim, and **Dr. Matthias Fritton**, Executive Managing Director of Deutsche Börse AG.



News from the student council

A very busy past year ends for the student council. The student council changed its name from “Fachschaft Wirtschaftswissenschaften” to “Fachschaft Wirtschaft” to be more comprehensive and to signal to all students of the field of business and economics that the council is for them. The members of the council participated in committees on different topics including the appointment of new professors, the renovation of the library, and discussions on new exam regulations. Popular activities included the “Glühwein-Stand” in the winter term, the “Sommerfest” organized together with the student council law in the summer term and the “Bücherbasar” in both terms. The GSME hoodie and shirt proudly continued to be in high demand. Get one while you can!



News from Kommoguntia

Kommoguntia e.V. is the student PR initiative at JGU Mainz. In cooperation with PR agencies and communication departments of companies, public institutions, associations and NGOs, Kommoguntia e.V. offers exciting workshops, lectures and events. To illustrate just one event of last year, CNC Communications & Network Consulting AG offered a workshop on crisis communication and presented some of their crisis communication cases. The highlight of the workshop was an interactive tool that enabled the students to find themselves in a realistic crisis situation and to act as a communication manager of a fictitious company. Other events included a panel discussion on “Experience meets curiosity” by the German Public Relations Society Award Ceremony, a chat with consultancy Hering Schuppener on “Financial Communication - Between Digital Disruption and Continuity” and an excursion to Fink & Fuchs with discussions on Big Data, artificial intelligence and content marketing. Check www.kommoguntia.de for more information.



Financial Communication Event



Experience Meets Curiosity Panel Discussion



Fink & Fuchs Excursion



German Public Relations Society Award Ceremony

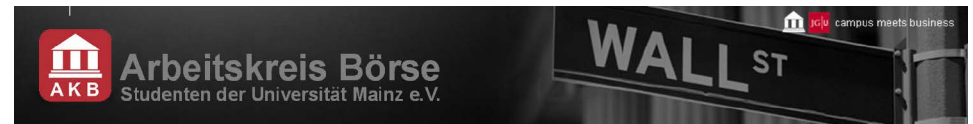
News from the AKB

The Arbeitskreis Börse – Studenten der Universität Mainz e.V. (AKB) would like to thank all students, its members, and its dedicated alumni for helping make 2016/2017 a success. Once again, we were able to foster student knowledge and interest in the finance and business world.

We look back on trips to the Deutsche Bundesbank and the trading hall of the Commerzbank, where students had the chance to meet with experts sharing their first-hand knowledge and personal experiences in the banking world. Moreover, the annual program featured a variety of guest speakers, ranging from TV Stock Market Correspondent Holger Scholz in fall, to a team from the Deutsche Bank AG this past summer.

The AKB offered again the very popular “BVH-Börsenführerschein” (BöFü). Over 100 students successfully completed the seminar this academic year, joining the ranks of the “BöFü-Zertifikat” awardees at JGU Mainz.

AKB will soon be celebrating 25 years here at JGU Mainz. Although rejoicing in this important milestone, we remain conscious that our efforts determine the future success of AKB. If you are interested in learning more about our work and our upcoming events, or would like to join our team, please visit our website at www.akb-mainz.de.



News from EMBA

The EMBA program continued to be in strong demand. For the first time, EMBA Mainz added an additional class to start in the summer term with 22 students. The next class will start this winter term. With over 30 participants so far, it is almost completely booked out. Please visit www.mba-mainz.de for further information.



News from PROF

The studying office is proud to announce that its application for the second project phase got accepted. New projects will be supported by the Bundesministerium für Bildung und Forschung (BMBF) until 2020. The new funding made it possible to add Thomas Rinke to the team. During the ending summer term, several activities took place as part of LOB project. In June, the lecture series ‚Let’s talk about‘ continued with guest speakers discussing about their career and giving insights into their daily business. Workshops were held on time management, applicant coaching, and tutor coaching. Several new projects are in the making for the next year. If you have any questions or suggestions regarding the project „PROF | Studierende professionell beraten“ please do not hesitate to contact us.



Research news

International top publications (A and A+ according to VHB/Tinbergen or Handelsblatt ≥ 0.6)

Rothenbächer, Ann-Kathrin; Drexl, Michael; Irnich, Stefan. (2017). Branch-and-Price-and-Cut for the Truck-and-Trailer Routing Problem with Time Windows. *Transportation Science*, forthcoming.

Mieth, Bettina et al., **Schunk, Daniel.** (2016). Combining Multiple Hypothesis Testing with Machine Learning Increases the Statistical Power of a Genome-wide Association Study of Seven Major Diseases. *Nature – Scientific Reports*, 6 (36671), 1–14.

Tilk, Christian; Rothenbächer, Ann-Kathrin; Gschwind, Timo; Irnich, Stefan. (2017). Asymmetry Matters: Dynamic Half-Way Points in Bidirectional Labeling for Solving Shortest Path Problems with Resource Constraints Faster. *European Journal of Operations Research*, 261 (2), 530–9.

Tilk, Christian; Bianchessi, Nicola; Drexl, Michael; Irnich, Stefan; Meisel, Frank. (2017). Branch-and-Price-and-Cut for the Active-Passive Vehicle-Routing Problem. *Transportation Science*, forthcoming.

Dräger, Lena; Lamla, Michael J.; Pfajfar, Damjan. (2016). Are Survey Expectations Theory-Consistent? The Role of Central Bank Communication and News. *European Economic Review*, 85, 84–111.

Koch, Christopher; Salterio, Steven E. (2017). The Effects of Auditor Affinity for Client and Perceived Client Pressure on Auditor Proposed Adjustments. *The Accounting Review*, 92, 117–42.

Steiner, Konrad; Irnich, Stefan. (2017). Schedule-based Integrated Inter-City Bus Line Planning via Branch-and-cut. *Transportation Science*, forthcoming.

Ortner, Julia; Velthuis, Louis; Wollscheid, David (2017). Incentive Systems for Risky Investment Decisions under Unknown Preferences. *Management Accounting Research*, 36, 43–50.

Gschwind, Timo; Irnich, Stefan (2017). Stabilized Column Generation for the Temporal Knapsack Problem using Dual-Optimal Inequalities. *OR Spectrum*, 39 (2), 541–56.

Gschwind, Timo; Irnich, Stefan, Podlinski, Isabel (2017). Maximum Weight Relaxed Cliques and Russian Doll Search Revisited. *Discrete Applied Mathematics*, forthcoming.

Scholz, Michael; **Pfeiffer, Jella; Rothlauf, Franz.** (2017). Using PageRank for Non-Personalized Ranking in Dynamic Markets. *European Journal of Operational Research*, 260 (1), 388–401.

Further top publications (Q1 according to SCImago)

Brückner, Sebastian; Pellegrino, James W. (2016). Integrating the Analysis of Mental Operations into Multilevel Models to Validate an Assessment of Higher Education Students' Competency in Business and Economics. *Journal of Educational Measurement*, 53 (3), 293–312.

Van Buuren, Joost; **Koch, Christopher;** van Nieuw Amerongen, Niels; Wright, Arnold. (2017). Evaluating the Change Process for Business Risk Auditing: Legitimacy Experiences of Non-Big 4 Auditors. *Auditing: A Journal of Practice & Theory*, forthcoming.

Carrillo-Tudela, Carlos; Graber, Michael; **Wälde, Klaus.** (2017). Unemployment and Vacancy Dynamics with Imperfect Financial Markets. *Labour Economics*, forthcoming.

Erhardt, Eva. (2017). Microfinance beyond Self-Employment: Evidence for Firms in Bulgaria. *Labour Economics*, 47, 75–95.

Förster, Manuel; Happ, Roland; Molerov, Ditmar. (2017). Using the U.S. Test of Financial Literacy in Germany – Adaptation and Validation. *Journal of Economic Education*, 48 (2), 123–35.

Happ, Roland; Zlatkin-Troitschanskaia, Olga; Schmidt, Susanne. (2016). An Analysis of Economic Learning among Undergraduates in Introductory Economics Courses in Germany. *Journal of Economic Education*, 47 (4), 300–10.

Harms, Philipp; Méon, Pierre-Guillaume. (2017). Good and Useless FDI: The Growth Effects of Greenfield Investment and Mergers and Acquisitions. *Review of International Economics*, forthcoming.

Herrmann, Sebastian; Ochoa, Gabriela; **Rothlauf, Franz.** (2017). PageRank Centrality for Performance Prediction: The Impact of the Local Optima Network Model. *Journal of Heuristics*, forthcoming.

Von Korn, Hubertus; Stefan, Victor; **Van Ewijk, Reyn;** Chakraborty, Kamallesh; Sanwald, Burkhard; Hemker, Jan; Hink, Ulrich; Ohlow, Marc; Lauer, Bernward; Vagts, Dierk; Gruene, Stefan; Münzel, Thomas. (2016). A Systematic Diagnostic and Therapeutic Approach for The Treatment of Patients After Cardio-pulmonary Resuscitation: A Prospective Evaluation Of 212 Patients Over 5 Years. *Internal and Emergency Medicine*, 12 (4), 503–11.

Kreis, Yvonne; Leisen, Dietmar. (2017). Systemic Risk in A Structural Model of Bank Default Linkages. *Journal of Financial Stability*, forthcoming.

Moller, Lars C.; **Wacker, Konstantin M.** (2017). Explaining Ethiopia's Growth Acceleration – The Role of Infrastructure and Macroeconomic Policy. *World Development*, 96, 198–215.

Pant, Hans A.; **Zlatkin-Troitschanskaia, Olga.** (2016). Valid Assessment of Student Competencies in Higher Education – Methodological Innovations and Perspectives for Educational Measurement. *Journal of Educational Measurement*, 53 (3), 253–64.

Schmidt, Susanne; **Zlatkin-Troitschanskaia, Olga;** Fox, Jean-Paul. (2016). Pretest-Posttest-Posttest Multilevel IRT Modeling of Competence Growth of Students in Higher Education in Germany. *Journal of Educational Measurement*, 53 (3), 332–51.

Singer, Susanne; Schwentner, Lukas; **Van Ewijk, Reyn;** Blettner, Maria; Wöckel, Achim; Kühn, Thorsten; Felderbaum, Ricardo; Flock, Felix; Janni, Wolfgang; Kreienberg Rolf. (2016). The Course of Psychiatric Co-morbidity in Patients with Breast Cancer - Results From the Prospective Multi-centre BRENDA II Study. *Psychooncology*, 25 (5), 590–6.

Zlatkin-Troitschanskaia, Olga; Pant, Hans A.; Coates, Hamish. (2016). Assessing Student Learning Outcomes in Higher Education – Challenges and International Perspectives. *Assessment & Evaluation in Higher Education*, 41 (5), 655–61.

Zlatkin-Troitschanskaia, Olga; Pant, Hans A. (2016). Measurement Advances and Challenges in Competence Assessment in Higher Education. *Journal of Educational Measurement*, 53 (3), 253–64.

Zlatkin-Troitschanskaia, Olga; Schmidt, Susanne; Brückner, Sebastian; Förster, Manuel; Yamaoka, Michio; Asano, Tadayoshi. (2016). Macroeconomic Knowledge of higher Education Students in Germany and Japan—A Multilevel Analysis of Contextual and Personal Effects. *Assessment & Evaluation in Higher Education*, 41 (5), 797–801.

New research funding

In January 2017, the teaching and research project “Fostering statistical learning processes by means of a flipped classroom design (FLIPPS)” was launched within the funding line “Forschung zur digitalen Hochschulbildung” (446.097,60 EUR) by the Federal Ministry of Education and Research (BMBF). The joint project is directed by **Juniorprof. Manuel Förster** (Chair of Business and Economics Education) in cooperation with **Prof. Thorsten Schank**, **Dr. Constantin Weiser**, and **Dr. Kirsten Winkel** (all JGU Mainz) as well as with the Chairs of Statistics and Econometrics at the Heinrich Heine University Düsseldorf (Prof. Dr. Florian Heiß) and the Humboldt University of Berlin (Dr. Sigbert Klink). As part of this project, the bachelor course “Statistics I” will be transformed into a flipped classroom in which students acquire statistical knowledge a priori by means of learning videos and interactive electronic material. As a consequence, more time will be available for methods geared towards the individual needs of the students within the

lecture. In the course of the project, it will also be assessed in how far the flipped classroom succeeds in fostering students’ cognitive and affective learning outcomes compared to the traditional lecture format.

Prof. Stefan Irnich (Chair of Logistics Management) received 14.970 EUR from the Internal University Research Funding to support the project “OPUSS: Optimization of Urban Synchronomodal Systems”. A joint ANR-DFG research proposal of **Dr. Christian Tilk** (JGU Mainz), **Prof. Stefan Irnich** (JGU Mainz), Prof. Fabien Lehuédé, and Prof. Olivier Péton (IMT Atlantique, Nantes, France) has been submitted to Deutsche Forschungsgemeinschaft (DFG) and L’Agence nationale de la recherche (ANR).

Prof. Daniel Schunk (Chair of Public and Behavioral Economics) received 147.900 EUR from the German National Science Foundation (DFG) for the new project “Enhancing cooperation

and investigating peer effects on human capital formation: A randomized-controlled field study with primary school children”. The project has two objectives: First, it investigates empirically the origins of individual preferences for cooperation and especially whether and how they can be explicitly influenced by means of an intervention that focuses on inducing behavioral changes in the peer group. The second objective goes beyond the specific focus on preferences for cooperation and analyzes the role of the social environment for the formation of skills, such as self-control, emotional stability, conscientiousness etc. more generally; we analyze how the prevalence of specific skills within the social environment shapes an individual’s own development of these skills.



Prof. Louis Velthuis (Chair of Controlling) and **Prof. Reyn van Ewijk** (Chair of Statistics and Econometrics) received 131.000 EUR from the Innovation Fund of the Gemeinsamer Bundesausschuss (GB-A) as part of the project SEAL. In SEAL, which stands for Structured Early Assessment for Asymptomatic Liver Cirrhosis, hospitals, doctors, researchers and health insurers cooperate. The goal of the researchers at our faculty is the health economic evaluation of introducing screenings for liver values into our health care system as part of the bi-annual basic check-up that publicly insured individuals from the age of 35 are entitled to. Through the grant, a Post-Doc position will be funded for **Dr. Julia Ortner** (Chair of Controlling) to work on this project.



Prof. Erk Piening (Chair of Organization, Human Resources and Management) has been awarded a Jackstädt-Fellowship worth 80.000 EUR to examine how the digital transformation influences teamwork in organizations. Special emphasis will be placed on new forms of teamwork, including but not limited to, temporary teams and multiteam-membership constellations.

Prof. Zlatkin-Troitschanskaia (Chair of Business Education) launched the newly established international research program “Positive Learning in the Age of Information” (PLATO) with an international conference which took place at the Helmholtz Institute in Mainz in June 2017. During the PLATO conference, current research was presented and discussed from a variety of areas including computer science, communications, linguistics, mathematics, neurosciences, education, philosophy, psychology as well as other fields related to the phenomenon of negative learning in the digital age. The program included several keynotes by excellent international and national researchers such as Prof. Luciano Floridi

from the Oxford Internet Institute. For more information see the [homepage of the project](#) and [this video](#) in the SWR Mediathek.

In January 2017, the research project SUCCESS “Study Success and Opportunities for Refugees in Higher Education - An Effectiveness Analysis” was launched. It is funded by the BMBF and is directed by **Prof. Olga Zlatkin-Troitschanskaia** and **Dr. Roland Happ** (both Chair of Business Education) in cooperation with the start-up Kiron Open Higher Education, RWTH Aachen University and University of Applied Sciences Munich. The project SUCCESS focuses on the effectiveness of competency assessments by using addressee-appropriate feedback systems and study-related support measures in order to improve study opportunities, teaching-learning processes, and academic success of refugees. For more information see: success.uni-mainz.de.

Appointments and awards

In January 2017, **Prof. Philipp Harms** (Chair of International Economics) was elected spokesperson of the Gutenberg Academy for Young Researchers at JGU Mainz. In May 2017, he was re-elected as chairman of the Standing Field Committee in International Economics of the Verein für Sozialpolitik (German Economic Association).

Prof. Michael Drexl (JGU Mainz and TH Deggendorf) and Prof. Dr. Michael Schneider (RWTH Aachen) received the EURO Award for the Best EJOR Paper 2017 in the “Review” section for the article “A Survey of Variants and Extensions of the Location-Routing Problem”. The annual award of the Association of European Operational Research Societies highlights publications in the European Journal of Operational Research that are of special scientific quality and great relevance for operations research. The now award-winning article was published in 2015.



Prof. Olga Zlatkin-Troitschanskaia (Chair of Business Education) has been accepted as a fellow of the International Academy of Education (IAE). The fellowship is one of the most prestigious international awards in the field of education research. Zlatkin-Troitschanskaia was awarded the prize for her outstanding research in the field of international competency research in higher education. As another appointment, she has become member of Deutsche Akademie der Technikwissenschaften (acatech).

Sebastian Brückner received the award of the Käthe und Ulrich Pleiß-Foundation for his outstanding doctoral dissertation supervised by **Prof. Zlatkin-Troitschanskaia** (both Chair of Business Education).

Prof. Christopher Koch (Chair of Corporate Governance and Auditing) was appointed as editor of Behavioral Research in Accounting and as editorial board member of European Accounting Review.

Prof. Stefan Irnich (Chair of Logistics Management) was appointed as a member of the Editorial Board of the Journal on Vehicle Routing Algorithm and as a deputy member of the Gutenberg Research College (GRC) Executive Committee.



Prof. Franz Rothlauf (Chair of Business Informatics) has been re-elected as member of the Executive Committee of ACM SIGEVO (Special Interest Group on Genetic and Evolutionary Computation).

Franziska Kaiser (B. Sc. in Management and Economics) has received the GOR (Gesellschaft für Operations Research) Bachelor Prize for her thesis “Slotting: Konzeptionierung eines Zuordnungsproblems zur Generierung einer Torbelegungsplanung unter dem Ziel der wegeminimierenden Einlagerung” in cooperation with Schenker Deutschland AG and the Chair of Logistics Management.

Past events

GSME at JGU Mainz achieves excellent national placement in the 2017/2018 CHE University Ranking

JGU Mainz is positioned in the top segment across diverse criteria of the current CHE University Ranking. Overall, students at JGU Mainz are very satisfied with their study conditions. The Gutenberg School of Management and Economics ranks in the top group with respect to all ten indicators measured in the student survey. In national comparison, JGU performs very well in the criteria “Teacher support”, “Exams” (e.g., in terms of transparency of examination procedures), and “Job market preparation”. For example, in the field of “Teacher support” more than 90 percent of students ranked the indicators “Social Climate between Students and Teachers” as well as “Didactic Competence of the Lecturer” as very good or good.

JGU Mainz has also achieved excellent results on other assessment criteria in the field of learning and teaching. The Gutenberg School of Management and Economics ranks in the national top group concerning the indicators of “International orientation bachelor’s”, “International orientation master’s”, “Graduation in appropriate time undergraduate degrees”, and “Support during initial phase of studies”. Furthermore, JGU students ranked the criteria “Contact with work environment”, which was ranked based on a check list, very positive and in fact vastly better than the national average.

“We are deeply committed to providing our students with the best education and

preparing them for the future. We are dedicated to a very high and stable quality of learning and teaching, which is reflected in the outstanding positions of our Gutenberg School of Management and Economics in the current CHE University Ranking,” said Prof. Georg Krausch, President of JGU Mainz. “Furthermore, the latest results confirm the earlier good rankings of our School of Management and Economics in the 2014/2015 report.”

For many years now, JGU has been subjecting its teaching commitment to an extensive review process based on its university-wide integrated teaching strategy. With its Gutenberg Teaching Council (GTC), JGU Mainz established a central academic institution with predominantly strategic tasks such as advising the university administration on the design and further development of teaching and academic teaching competence, course structures, and learning conditions at JGU Mainz as well as initiating and implementing appropriate measures to further enhance learning and teaching. Furthermore, the GTC encourages reflective awareness of teaching and learning processes at all levels of the university.

The CHE University Ranking, first published in 1998 by the CHE Centre for Higher Education, is the most comprehensive and detailed ranking of German higher education institutions. It is strictly subject-related and multi-dimensional in that there is no overall value derived from weighted individual indicators. In addition to facts about study programs, teaching, equipment, and research, the ranking also includes the assessments of about 250.000 students on the study

conditions at their higher education institutions. The CHE University Ranking does not give higher education institutions an individual ranking position but rather assigns them to three ranking groups, namely top group, middle group, and end group. In addition to facts about departments and study programs, the views of lecturers and students are also taken into account when drawing up the ranking. For the current data, more than 300 universities and universities of applied sciences have been examined. For more information see www.zeit.de.



IPP retreat in Sörngenloch

The IPP is one of the research priority programs of JGU Mainz. Researchers from economics, management, psychology, political science, medicine, computer science and neuroscience participate. Head is **Prof. Daniel Schunk** (Chair of Public and Behavioral Economics). The group addresses various interdisciplinary topics, such as the effect of public policy measures on the flexibility, stability and functionality of socioeconomic systems. In November 2016, the IPP conducted its fourth yearly retreat in Sörngenloch. The main purpose of the two-day retreat was to foster the exchange of research ideas and collaboration. Moreover, newly affiliated members were able to present their research.

Interdisciplinary Public
Policy Mainz



Workshop on Stress and Social Economic-Decision-Making

In March 2017, **Prof. Klaus Wälde** (Chair of Macroeconomics) and Prof. Francesca Cornaglia (Queen Mary University London) organized a workshop on “Stress and Social Economic Decision-Making” taking place in London. Researchers from the fields of economics, psychology, and history participated, among which **Prof. Christian Dormann** (Chair of Business Education). The workshop marked the beginning of a major joint research project. The aim is to better understand the phenomenon of stress and its impact on personal well-being and on corporate culture, productivity and health. For this purpose, empirical expertise and theoretical knowledge will be brought together on both sides of the Channel - as long as Brexit permits. More information is available at: projects.history.qmul.ac.uk.



Large-scale research projects launched

In the research projects WiWiKom II and WiWiSET initial data has been collected throughout the winter term of 2016/17 on students' competencies in the domain of business and economics. Over 9,000 Bachelor students from over 50 universities and universities of applied science throughout Germany participated. The survey is one of the largest to have been carried out worldwide in the domain of business and economics.

MABELLA up and running

The Mainz Behavioral and Experimental Laboratory (MABELLA) opened its doors in June 2017. The MABELLA is a joint effort by **Prof. Christian Dormann** (Chair of Business Education), **Prof. Michele Wessa** and the research unit Interdisciplinary Public Policy (IPP) led by **Prof. Daniel Schunk** (Chair of Public and Behavioral Economics). All three professors are members of the IPP, for which the lab is a focal point for new research initiatives. MABELLA enables researchers to conduct state-of-the-art interdisciplinary experiments. The focus is on human behavior and decision-making in various economic, political and social and moral contexts.

The new laboratory, the Mainz Behavioral and Experimental Laboratory (MABELLA), is an innovative research infrastructure for interdisciplinary research in the social sciences. Experimenters are in full control over the conditions and the environment, avoiding distractions like noises and interaction with other people, providing full anonymity for individual responses. Following a strict protocol and providing experimenters with all the necessary information, guides and checklists, planning and conducting an experiment at our lab is easy and adheres to highest professional standards. The facility is offering two different laboratory rooms as well as a monitoring room. Experimenters can use the lab for group experiments as well as individual focus studies. In the main laboratory, up to 25 subjects can participate at the same time using workstations consisting of laptops, touchscreens, headsets etc.

Located on the 2nd floor of the Forum universitatis 6 on the JGU campus, the lab is now ready and the very first large-scale experiments have already been conducted. Located right at the heart of the campus not far away from the main entrance and the bus and tram station, it is easy to reach.

Study participants are recruited and organized via an online platform, which enables interested students to self-register. Registered students can afterwards receive invitation mails for specific sessions planned by our experimenters. The subject pool is also available for online experiments, which become more and more popular.

Additionally, the IPP finances yearly PhD-training courses in experimental software such as zTree and oTree. Two workshops have already been held with Prof. Dr. Gerald Eisenkopf (Universität Vechta) and Dr. Philipp Chapkovski (ETH Zürich) in 2015 and 2016 respectively.

For more information on the lab, see mabella.uni-mainz.de and ipp-mainz.uni-mainz.de.

MABELLA

Dear Students

If you are interested, please sign up for participating in studies at mabella.uni-mainz.de.

It's fun and you can earn some money.



Upcoming events

Faculty seminar series schedule available

The faculty seminar series is organized by **Prof. Stefan Irnich** (Chair of Logistics Management), **Prof. Franz Rothlauf** (Chair of Business Informatics) and **Prof. Klaus Wälde** (Chair of Macroeconomics) and provides external national and international researchers a platform to present their current research projects. The seminar takes place on Mondays from 4.15 p.m. until 5.45 p.m. in room "Dekanatssaal" (ReWi I building, 03-150). The talks are held in English. All researchers and students are welcome to attend. The schedule of the Faculty Seminar Series can be found on wiwi.uni-mainz.de/seminar.html.

Brown bag seminar

The brown bag seminar is an informal research seminar for students and faculty members organized by **Prof. Reyn van Ewijk** (Chair of Statistics and Econometrics). It takes place on Tuesdays from 12 a.m. until 1 p.m. in room RW 5 (ReWi I building, 01-118). The seminar serves the purpose of giving doctoral students and faculty members an opportunity to present current research projects. The talks are held in English. All researchers and students are welcome to attend. The schedule of the Brown Bag Seminar can be found on wiwi.uni-mainz.de.

Presentation of innovative teaching project at DIES LEGENDI

Dr. Christiane Kuhn, **Dr. Sebastian Brückner** and **Hannes Saas** (all Chair of Business Education) are invited to present their innovative teaching project at this year's DIES LEGENDI on 26th October 2017. The aim of the project is to train prospective teachers how to apply action-related competencies using a video-based learning tool with authentic tasks. This training shall facilitate the transition into teaching practice.



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