Faculty Seminar, 16 December 2019

Nina Mazar, Boston University

Title: “Behavioral Insights in Action”

Abstract:

1. How to Nudge Organ donations in Ontario,
2. How to Nudge Companies to pay their taxes in Ontario
3. How to Nudge citizens to pay their taxes in Poland (a field experiment with the entire country of Poland and the Ministry of Finance together with the World Bank).