



## Johannes-Gutenberg University Mainz Bachelor of Science in Wirtschaftswissenschaften Macroeconomics II: Behavioural Macro

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# Part II Behavioural economics

## 6 Overview

### 6.1 General idea

- "Behavioral Economics is the combination of psychology and economics that investigates what happens in markets in which some of the agents display human limitations and complications" (Mullainathan and Thaler, 2001)
- Compared to self-interested homo oeconomicus, human behavior deviates in three dimensions: (i) bounded rationality, (ii) bounded willpower and (iii) bounded self-interest
- Bounded rationality: limited cognitive abilities that constrain human problem solving
- Bounded willpower: people sometimes make choices that are not in their long-run interest
- Bounded self-interest: humans are willing to sacrifice their own interests to help others

## 6.2 Specific papers in behavioural theory

- Bounded willpower
  - Dual self models: Fudenberg Levine (2006), Krieger and Wälde (2016)
  - Time inconsistency: Strotz (1955), Laibson (1997), O'Donoghue and Rabin (1999), Benhabib Bisin (2005)
  - Automatic behaviour: Bernheim and Rangel (2004), Laibson (2001)
- Bounded self-interest
  - Altruism: Fehr and Schmidt (1999)
  - Superfairness: Baumol (1986)
- Bounded rationality  $\rightarrow$  see the seminar offered by the chair
- Prospect theory
  - Kahneman and Tversky (1979) see emotion part of lecture
  - Koeszegi and Rabin (2006) endogenous reference point
  - Foellmi, Rosenblatt-Wisch and Schenk-Hoppe (2011) allows for savings
- Emotions  $\rightarrow$  see previous part of lecture

### 6.3 What we do here at JGU

How do we allow modern views to enter traditional economic thinking here at the macro chair?

- Makroökonomik I nothing so far
- $\bullet\,$  Macro II
  - see slides on emotions for emotional economics
  - Bounded willpower
    - \* Automatic behaviour: Bernheim and Rangel (2004)
    - \* Time inconsistency: general ideas (as in Strotz, 1955 and Laibson, 1997) and O'Donoghue and Rabin (1999)
- Advanced Macro (Master in International Economics and Public Policy)
  - Bounded willpower
    - \* Dual selfs as in Fudenberg and Levine (2006) including game structure
    - \* Time inconsistency as in Strotz (1955), full analysis à la Krieger (2011)
  - Bounded rationality
    - \* to be determined

## 7 Bounded willpower and automatic behaviour

## 7.1 The plan

We consider the model of addiction by Bernheim and Rangel (2004)

- When thinking about addiction and drug abuse, three observations can be made (p. 1561)
  - $-\,$  there is a pathological divergence between choice and preference individuals  $commit\,\,errors$
  - using drugs makes individual sensitive to cues about drug use (think of coffee and the Lavazza bar)
  - addicts understand this and try to manage these processes
- Remarkable feature: allow individuals to make mistakes
  - no sense to infer preferences from choice: think about crossing the street in UK (being e.g. a continental European tourist)
  - individuals sometimes are in a "cold" mode where decision making about consumption behaviour is rational. When triggered by some cue (with some probability), individuals are in a "hot" mode and act against their preferences

• Nota bene: In revealed preference approach, "*utility maximization and choice are synony*mous" (Gul and Pesendorfer, 2008, S. 6)

### 7.2 The model

- Basic structure (simplified static version still revealing essential insights)
  - There is a normal consumption good, an addictive substance x and a lifestyle  $a \in \{E, A, R\}$ 
    - \* The consumption good can be consumed at arbitrary positive amounts c
    - \* The addictive good is consumed or not,  $x \in \{0, 1\}$
    - \* Lifestyles are *Exposure* (to cues at, say, a party), *Avoidance* (stay at home) and *R*ehabilitation (in a clinical residential center)
  - The individual has a certain income y which is used for normal consumption (whose price is one) and for the addictive good at price q

$$c + qx = y \tag{12}$$

- The individual has a utility function u(c, x, a) that rises in all three arguments (with a being ordered as above)

- The "modes" of the individual (strength of self-control)
  - The individual can be in a "cold mode" or in a "hot mode", which is triggered by probabilistic cues
  - The choice of the lifestyle determines the probability  $p^a$  of entering the hot mode
  - It is assumed that the probability rises, the "worse" the lifestyle

$$p^E \ge p^A \ge p^R$$

- Sequence of events
  - Wake up in the morning in cold mode
  - Select a "lifestyle" activity  $a \in \{E, A, R\}$
  - Observe the cues (when present, given the probabilities  $p^a$ )
  - When cue pushes to hot mode, consume addictive substance
  - In the cold mode (in the absence of a cue), allocate resources y rationally between c and x

## 7.3 Individual behaviour

- Behaviour of the individual in cold mode
  - Optimal choice of c and x
  - Observe that x can not be chosen in continuous amounts (have a drink or not, smoke a cigar or not ...)
  - Choice between (c = y and x = 0) or (c = y q and x = 1)
  - To make things precise, assume the utility function reads (this is not from Bernheim and Rangel)

$$u = \chi c^{\gamma} + x + \alpha b \tag{13}$$

where  $\chi, \alpha > 0$  and  $0 < \gamma < 1$  and

$$b = \left\{ \begin{array}{c} 3\\2\\1 \end{array} \right\} \text{for lifestyle } a = \left\{ \begin{array}{c} Exposure (party)\\ Avoidance (stay at home)\\ Rehab (clinical center) \end{array} \right.$$



**Figure 12** Budget constraint and pseudo-indifference curves for c and x for a "drug-prone" individual (left panel) and a "drug-resistant" individual (right panel) ('pseudo' as x is indivisible)

- Drug-resistant and drug-prone individuals
  - We define drug-resistant individuals as those that optimally choose not to consume the addictive good x
  - Drug-prone individuals find it optimal to consume the addictive good even in cold mode
  - Drug-resistant individuals have a higher  $\chi$ , i.e. they value normal consumption goods more (relative to the addictive good x) than drug-prone individuals
  - Indifference curves turn clock-wise in the above figure
  - We study a drug-resistant individual in what follows (drug-prone individuals cannot commit any errors)

- (Not necessarily optimal) Behaviour of the individual
  - In cold mode, individual consumes c only
  - Utility is given by the level as shown in the indifference curve in the right panel above
  - Precise utility level in cold mode is, setting c = y and x = 0 in (13)

$$u(y,0,b) = \chi y^{\gamma} + \alpha b \tag{14}$$

which also depends on the lifestyle a (via b)

- When a cue occurs, the individual consumes the addictive good and utility falls to

$$u(y-q,1,b) = \chi [y-q]^{\gamma} + 1 + \alpha b$$

- To understand that it falls, remember that we look at drug-resistant individual in right panel of above figure (see Exercise 7.5.1)
- This is an error in behaviour behaviour does not maximize utility

## 7.4 Summary

- Many individuals seem to have bounded will power
- An example of bounded willpower consists in drug use
  - There is a divergence between choice and preference (defined as 'errors')
  - Using drugs makes individuals sensitive to using drugs (not present in our simplified version here)
  - Addicts understand these interactions
- • Bounded willpower is captured by exogenous link between cue and consumption of drug x
  - Divergence between choice and preference: see figure on drug-resistant individual and observe that utility falls
  - In model here, probability of a cue depends on lifestyle,  $p^E \ge p^A \ge p^R$ . Probability could also depend on degree of addiction (how often has drug been used in the passed  $\rightarrow$  see paper)
  - Addicts understand all of this and choose lifestyle rationally

- This seems to be (personal opinion) a "no risk no fun" paper
  - The individual enjoys a certain lifestyle which is the fun part which however bears a higher risk of an "accident" (drug use)
  - This resembles investment under uncertainty: on average, returns are higher (from lifestyle) but sometimes there are bad realizations (drug use)
- What is the difference to the cue-theory of consumption paper by Laibson (2001)?
  - Laibson studied the effects of cues as well
  - In the presence of a cue, marginal utilities are altered
  - Individuals can still make an optimal choice, however
  - Here, a cue directly leads to behaviour, without any intermediate choice
- Do we have an emotion paper here which we missed in our emotion part of this lecture?
  - The paper does talk about 'cravings' and 'hedonic payoffs' or 'hedonic implications'
  - In this sense, yes, it is an emotion paper as well, not just a paper about bounded willpower

## 7.5 Exercises Macroeconomics II: Behavioural Macro

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#### 7.5.1 Addiction and Automatic Processes (Bernheim and Rangel, 2004)

Consider an individual who maximises the following objective function in a "cold mode", where she can rationally choose her own consumption, whereas a "hot mode", is where she would have to consume x, is triggered in response to cues:

$$\max_{\{c,x\}} u(c,x,b) = \chi c^{\gamma} + x^{\gamma} + \alpha b \tag{15}$$

$$s.t. \ c + qx = y \tag{16}$$

Where c is the standard consumption good whose price is normalised to unity,  $x \in \{0, 1\}$  represents consumption of the addictive good at price q, and b is the activity (or lifestyle) that the individual chooses, with  $b \in \{E, A, R\}$  is the state that she can find herself in, with  $E \equiv Exposure$ ,  $A \equiv Avoidance$  and  $R \equiv Rehab$ . Each state carries a certain probability,  $p^{\alpha}$ , of being exposed to a cue and thus triggering the "hot mode", which automatically leads to consumption of x, such that  $p^E > p^A > p^R$ . In other words, E is a more risky state than A which is more risky than R. Each time a cue occurs, x is consumed.

- 1. Given that we have either x = 1 or x = 0, and using (16) and (15), what behaviour is optimal for the individual, in the "cold mode"? Do states matter here? In other words, compare the utility from consuming c and x and from consuming only c, and determine which is larger.
- 2. Derive the ratio of marginal utilities for this problem, using the first-order conditions.
- 3. What happens to this ratio when q increases? When  $\chi$  increases?
- 4. Draw the indifference curves for our problem. First for an addiction-resistant individual (high  $\chi$ ) and then for an addiction-prone individual (low  $\chi$ ). Show graphically what happens to an addiction-resistant individual (high  $\chi$ ) when a cue occurs.

## 8 Time consistent and time inconsistent behaviour

### 8.1 Time consistency

To understand time *in* consistency, we first look at what actually time *consistency* is

#### 8.1.1 Two-period utility maximization under certainty

- (Reminder see 'Makroökonomik I' for certainty, see section 4.1 for uncertainty)
- Setup
  - Agent maximizes

$$U_t = \ln c_t + \delta \ln c_{t+1} \tag{17}$$

- subject to period 1,

$$w_t = c_t + s_t,$$

- and period 2 constraint,

$$(1+r_{t+1})\,s_t = c_{t+1}.$$

• Optimal behaviour reads

$$c_t = \frac{1}{1+\delta} w_t, \quad s_t = \frac{\delta}{1+\delta} w_t, \quad c_{t+1} = \frac{\delta}{1+\delta} (1+r_{t+1}) w_t.$$
 (18)

#### 8.1.2 Three-period utility maximization under uncertainty

• Setup

- We now start one period earlier, in period t 1. It is called period 0 (such that t remains period 1 and t + 1 remains period 2)
- Our individual maximizes

$$U_{t-1} = \ln c_{t-1} + \delta \ln c_t + \delta^2 \ln c_{t+1}$$

- There are three constraints, one for period 0,

 $w_{t-1} = c_{t-1} + s_{t-1}$ 

one for period 1,

$$(1+r_t) s_{t-1} = c_t + s_t \tag{19}$$

and one for period 2

 $(1+r_{t+1})\,s_t = c_{t+1}$ 

• Timing of the models

time index	t-1	t	t+1
period	0	1	2
two-period model		1st period	2nd period
three-period model	1st period	2nd period	3rd period

- Comparison to the two-period setup
  - Individual saves in 1st and in 2nd period
  - As before individual works only in 1st period
  - This assumptions is made for simplicity and does not affect the result

- Optimal behaviour
  - We can describe optimal behaviour by explicit expressions here as well
  - Labour income in period 0 is split between consumption and saving (see Exercise 8.3.1),

$$c_{t-1} = (1-B)w_{t-1},$$
  

$$s_{t-1} = Bw_{t-1}$$
(20)

where the share B is determined by the discount factor,  $B \equiv \frac{\delta + \delta^2}{1 + \delta + \delta^2}$ 

- What is saved in t - 1 and therefore available in t is again split in t between consumption and savings,

$$c_{t} = (1 - A) (1 + r_{t}) s_{t-1},$$
  

$$s_{t} = A [1 + r_{t}] s_{t-1},$$
(21)

where the share A amounts to  $A \equiv \frac{\delta}{1+\delta}$ 

- Finally, in t + 1, the savings of  $s_t$  plus interest are consumed,

$$c_{t+1} = (1 + r_{t+1}) s_t \tag{22}$$

#### 8.1.3 Where can we see that decision making is time consistent?

- General feature
  - Individuals behave the same, independently of *when* the decision (i.e. whether it was made in t or in t 1)
  - The rule is always the same and does not change when time goes by

- Where do we see this in this example?
  - Consumption in t + 1 from the perspective of t (see (18) in 2pm)

$$c_{t+1} = \frac{\delta}{1+\delta} \left(1+r_{t+1}\right) w_t$$

- Consumption in t + 1 from the perspective of t - 1 (see (22), (21) and the definition of A in 3pm)

$$c_{t+1} = (1 + r_{t+1}) s_t$$
  
=  $(1 + r_{t+1}) \frac{\delta}{1 + \delta} [1 + r_t] s_{t-1}$  (23)

- wage in t in two-period model (2pm) corresponds to  $[1 + r_t] s_{t-1}$  in three-period model (3pm)
- individual in 2pm starts in t with wage/ endowment  $w_t$
- individual in 3pm continues in t with endowment  $e_t \equiv (1 + r_t) s_{t-1}$
- we can write (19) as  $e_t = c_t + s_t$  and therefore (23) as

$$c_{t+1} = \frac{\delta}{1+\delta} \left(1+r_{t+1}\right) e_t$$

- The rule is always the same: Consume in t + 1 a share  $\delta/(1 + \delta)$  of endowment in t  $(e_t \text{ or } w_t)$  plus interest paid in t + 1

### 8.2 Time inconsistency

- The plan for this section
  - We first look at properties of intertemporal utility functions that imply time consistency and time inconsistency
  - We get to know these specifications for discrete and continuous time setups
  - Then (in section 8.2.4) we look at an example for these general departures
- Teaching background
  - (lecture notes)
  - Prelec (2004) "Decreasing Impatience: A Criterion for Non-stationary Time Preference and 'Hyperbolic' Discounting"
  - Bryan Karlan Nelson (2010) footnote 6
  - Caplin Leahy (2006) Solution method to be used is dynamic programming, not subgame perfection

#### 8.2.1 Exponential/ geometric discounting

- Standard (Ramsey-Samuelson type) intertemporal utility function in continuous time
  - Intertemporal utility function U(t)

$$U(t) = \int_{t}^{\infty} e^{-\rho[\tau - t]} u(c(\tau)) d\tau$$

- Instantaneous utility function  $u(c(\tau))$
- "Standard" here refers to exponential discounting
- Discount function is  $e^{-\rho[\tau-t]}$  with a constant time-preference rate  $\rho$
- Important for comparison later
  - \* This time preference rate is the (negative) growth rate of the discount function
  - \* This growth rate is constant (the growth rate being another name for instantaneous discount factor)

- Standard intertemporal utility function in discrete time
  - Intertemporal utility function  $U_t$

$$U_t = \Sigma_{\tau=t}^T \delta^{\tau-t} u\left(c_{\tau}\right)$$

- Instantaneous utility function  $u(c_{\tau})$
- Geometric/ exponential discounting at discount factor  $\delta < 1$
- General version of special (3-period) case seen above in ch. 8.1.2
- Common features of continuous and discrete time formulations
  - Instantaneous discount factors are constant over time
  - Time consistent behaviour results

#### 8.2.2 Non-exponential discounting

• Non-exponential discounting a la Strotz (1955) in continuous time

- Intertemporal utility function 
$$U^{\text{Strotz}}(t)$$

$$U^{\text{Strotz}}\left(t\right) = \int_{t}^{\infty} \lambda\left(\tau - t\right) u\left(c\left(\tau\right)\right) d\tau$$

- Instantaneous utility function  $u(c(\tau))$
- Discount function  $\lambda (\tau t)$  where discounting depends on length of time  $\tau t$
- Normalization with  $\lambda(0) = 1$
- Discount function  $\lambda (\tau t)$  can be exponential

$$\lambda_{\text{example 1}}(\tau - t) = b^{-\rho[\tau - t]}$$
 where  $b > 1$  (not necessarily  $e = 2.7182...$ )

but also anything else like e.g. hyperbolic

$$\lambda_{\text{example 2}}(\tau - t) = (1 + \alpha [\tau - t])^{-\gamma/\alpha} \text{ where } \alpha, \gamma > 0$$
(generalized hyperbolic discount function, Laibson, 1997)
(24)

- Common feature of discount functions
  - Let us define the growth rate of the discount function a.k.a. the instantaneous discount factor as

$$g^{\lambda} \equiv \frac{d\lambda \left(\tau - t\right) / d \left(\tau - t\right)}{\lambda \left(\tau - t\right)}$$

- For non-exponential discount functions like  $\lambda_{\rm example 2},$  it falls over time
- As an example, the instantaneous discount factor of (24) is  $\gamma/(1 + \alpha \tau)$  (see Laibson, 1997, or Exercise 8.3.2)
- Time inconsistent behaviour results

#### 8.2.3 Quasi-hyperbolic discounting

- Quasi-hyperbolic discounting à la Phelps and Pollak (1968) and Laibson (1997) in discrete time
  - Discount factors for t, t + 1, t + 2,..., t + n are given by 1,  $\beta\delta$ ,  $\beta\delta^2$  ... $\beta\delta^n$
  - Exponential discounting is a special case with  $\beta = 1$
  - "Quasi-hyperbolic" (i.e. it mimics (24)) discounting takes place for  $\beta < 1$ 
    - \* Discounting is exponential for all points in time as of t+1 but not for the time between t and t+1
    - \* Instantaneous discount factor falls in time



Figure 13 Discount functions and functional forms (figure from Laibson, 1997)

- Implications of non-exponential discounting
  - time inconsistent behaviour
  - decision made in t implies a behaviour in T that differs from behaviour in T if decision was made at some point after t
  - behaviour depends on *when* an individual makes a decision
  - The rule is *not* always the same

#### 8.2.4 O'Donoghue and Rabin (1999)

- Let us now look at an explicit example for time-inconsistent behaviour due to quasihyperbolic discounting
- We will find that people make plans and then do not stick to them despite the absence of any new information
- The analysis is taken from O'Donoghue and Rabin (1999)

#### • Preferences

- Time-consistent preferences (TC)

$$U_t^{TC} = \Sigma_{\tau=t}^T \delta^{\tau-t} u_\tau \tag{25}$$

where t is today and T > t is the end of the planning horizon,  $0 < \delta \leq 1$  is the discount factor and  $u_{\tau}$  is instantaneous utility in  $\tau$ 

- We can write these preferences as

$$U_t^{TC} = u_t + \Sigma_{\tau=t+1}^T \delta^{\tau-t} u_\tau$$

and see the discounting to amount to  $1 = \delta^0$ ,  $\delta$ ,  $\delta^2$  and so on

- Intertemporal preferences that imply time-inconsistencies are "present-biased preferences" (O'Donoghue and Rabin, 1999)

$$U_t = u_t + \beta \Sigma_{\tau=t+1}^T \delta^{\tau-t} u_\tau, \quad \beta < 1$$
(26)

where the new crucial parameter is  $\beta < 1$ .

– Discount factors here are 1,  $\beta\delta$ ,  $\beta\delta^2$ ,  $\beta\delta^3$  ...

- The decision problem
  - We assume that there is only *one* decision to be made
  - The decision implies an activity which can be performed at any point in time  $\tau \ge t$
  - Costs of the activity in  $\tau$  are given by  $c_{\tau}$ , benefits v always accrue at T
  - We set the usual discount factor equal to one,  $\delta = 1$
  - Intertemporal preferences therefore read

$$U_t = u_t + \beta \Sigma_{\tau=t+1}^T u_{\tau}, \quad \beta < 1$$

 Then, the gain (relative to the status quo) from performing this activity is given by (see Exercise 8.3.2)

$$\left\{ \begin{array}{c} V_t(t) = \beta v - c_t \\ V_t(\tau) = \beta v - \beta c_\tau \end{array} \right\} \text{ if the activity is undertaken in } \left\{ \begin{array}{c} t \\ \tau > t \end{array} \right\}$$
(27)

- Sophistication of individuals
- We would like to understand optimal behaviour for three types of individuals
  - TCs: time consistent individuals with  $\beta = 1$
  - naifs: time inconsistent with  $\beta < 1$
  - sophisticated: time inconsistent with  $\beta < 1$
- Definition of optimal behaviour as "perception-perfect strategy"
  - TCs: choose point in time for action such that present value gain  $V_t$  is highest
  - naifs: do the same, \_ignoring\_ that they have a present bias also in the future
  - sophisticated: do the same thing, taking into account that they have a present bias also in the future
- Example for benefits and costs
  - Individual needs to write a (seminar/ research/ professional) paper
  - There are four evenings left
  - As an alternative, the individual can enjoy a movie
  - The reward is v, the costs are 1, 2, 3, and 11 on evenings 1 to 4 (e.g. because quality of movie rises)

• Optimal behaviour of TCs

- By (27), the TCs compute

$$\left\{ \begin{array}{l} V_1\left(1\right) = v - c_1 \\ V_1\left(\tau\right) = v - c_\tau \end{array} \right\} \Rightarrow V_1\left(1\right) > V_1\left(\tau\right) \Leftrightarrow c_\tau > c_1$$

- TCs write paper in period 1

- Optimal behaviour of naifs
  - From (27), naifs compute

$$\left\{ \begin{array}{c} V_1\left(1\right) = \beta v - c_1 \\ V_1\left(\tau\right) = \beta v - \beta c_\tau \end{array} \right\} \Rightarrow V_1\left(1\right) > V_1\left(\tau\right) \Leftrightarrow \beta c_\tau > c_1$$

- If  $\beta$  is only small enough, action is postponed to the future
  - \* Imagine  $\beta = .1$
  - \* then  $\beta c_2 = .2 < c_1 = 1$  and they therefore
  - \* postpone to evening 2
- When do they plan to write the paper?
  - \* From the perspective of evening 1, they believe that the paper will be written on evening 2
  - \* From the perspective of evening 1,  $c_3 > c_2$  and therefore
  - \* It is better to write on evening 2 rather than on evening 3
- Let us now go "into the future", i.e. we make this decision again in period 2
  - \* Naifs compare  $\beta c_3 = .3$  to  $c_2 = 2$
  - \* They again postpone (in contrast to what they believed in period 1) and so on
  - \* They therefore write the paper on the last evening with the highest costs

- Optimal behaviour of sophisticated
  - The sophisticated know that they have a present-bias in each period
  - They know that they will postpone (procrastinate) in each period
  - They know that not writing the paper in 1 means writing the paper in period 4
  - The value of doing it in period 4 is

$$V_1(4) = \beta v - \beta c_4$$

 Now comes the smart move (this is why they are called "sophisticated"): They can compare value in period 4 to the cost of writing the paper today. This implies

$$V_1(1) > V_1(4) \Leftrightarrow \beta v - c_1 > \beta v - \beta c_4 \Leftrightarrow \beta c_4 > c_1 \Leftrightarrow 1.1 > 1$$

 Hence, they write the paper immediately in period 1 (just as time-consistent individuals)

### • Conclusion

- Why do people make plans and do not stick to them?
- They have a present-bias and they act naively
- TCs make plans and each time they revisit the plan, they confirm it
- Present-biased individuals that are sophisticated might postpone, but they stick to their plan
- Naive individuals do not stick to their plans

## 8.3 Exercises Macroeconomics II: Behavioural Macro

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#### 8.3.1 Three-period savings problem

Consider the following three-period setup, where the individual maximises the following objective function, dependent on consumption in t - 1, t and t + 1:

$$U(c_{t-1}, c_t, c_{t+1}) = \ln(c_{t-1}) + \delta \ln(c_t) + \delta^2 \ln(c_{t+1})$$
(28)

Subject to the following constraints:

$$w_{t-1} = c_{t-1} + s_{t-1} \tag{29}$$

$$(1+r_t)\,s_{t-1} = c_t + s_t \tag{30}$$

$$(1+r_{t+1})s_t = c_{t+1} \tag{31}$$

where  $w_{t-1}$  is labour income in t-1,  $s_{t-1}$  are savings in t-1,  $s_t$  are savings in t, and the interest rate is  $r_t$  in t and  $r_{t+1}$  in t+1.

- 1. Find optimal savings  $s_{t-1}$  and  $s_t$  as functions of the wage,  $w_{t-1}$ .
- 2. Determine optimal consumption  $c_{t-1}$ ,  $c_t$  and  $c_{t+1}$ .

#### 8.3.2 Time (in)consistency (Laibson, 1997; O'Donoghue and Rabin, 1999)

Consider the three main types of discount functions listed below:

exponential:	$e^{-\rho(\tau-t)}$
hyperbolic:	$(1+\alpha \left[\tau - t\right])^{-\frac{\gamma}{\alpha}}$
quasi-hyperbolic:	$\beta \delta^{ au-t}$

where  $\rho, \alpha, \gamma > 0$ , and  $\beta, \delta \in (0, 1), \tau \in [t, \infty)$  and e is the Euler number.

Also note that a discount function is considered consistent if its growth rate does *not* depend on the time distance being evaluated.

- 1. Compute the growth rate of each discount function with respect to the time distance  $\tau t$ .
- 2. Which discount functions are consistent/inconsistent over time?

## 9 Conclusion

- Behaviour economics studies
  - bounded rationality
  - bounded willpower
  - bounded self-interest
- Bounded rationality
  - see Bachelor seminar at chair
  - or wait for Master studies
- Bounded willpower
  - We studied time-inconsistent behaviour (O'Donoghue and Rabin, 1999)
  - General principles of utility functions (Strotz, 1955, Laibson, 1997)
  - Automatic behaviour (Bernheim and Rangel, 2004)

- Bounded self-interest
  - see Sobel (2005) or
  - use a utility function for an individual A that reads  $u(c^A, c^B)$  and that takes utility of individual B into account
- These departures from neoclassical economics allow us to
  - better understand human behaviour per se
  - better understand human behaviour in economic situations
  - better develop models applied to understand economic issues ...
  - $-\ldots$  such as macro to which we now turn