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## Un/doing Differences

PRAKTIKEN DER HUMANDIFFERENZIERUNG  
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## RELIGION AND MEDIA: EVANGELICALISM IN THE UNITED STATES

VORTRAGSREIHE

Sommersemester 2014  
Dienstags, 14-16 Uhr

JOHANNES GUTENBERG  
UNIVERSITÄT MAINZ



# RELIGION AND MEDIA: EVANGELICALISM IN THE UNITED STATES

The United States throughout the centuries produced nationally renowned religious celebrities: from George Whitefield in the 18th century – who allegedly used newspapers for propaganda and created the personality cult – to modern-day TV moguls and mega-church pastors like the late Jerry Falwell of the Moral Majority or Saddleback pastor Rick Warren. While enigmatic leaders have always exploited the channels of public-opinion-making, in this series of lectures we want to focus on how religious individuals and communities employed media to define themselves and their communities. Using the example of evangelical movements in contemporary US-history, we will test theories of differentiation and ask: How do religious actors define religious communities, through which concepts do they frame them, and what media do they use to disseminate their message?



**10.06.**

Fakultätssaal

Jana Weiß, DHI Washington, D.C. / Münster  
"Faith in America": Civil Religion and Billy Graham's  
*Honor America Day* Campaign of 1970 (Engl.)

**17.06.**

Fakultätssaal

Martin Radermacher, Münster  
"Get better together": Devotionale Fitness als  
Medium religiöser Gemeinschaftsbildung (Ger.)

**24.06.**

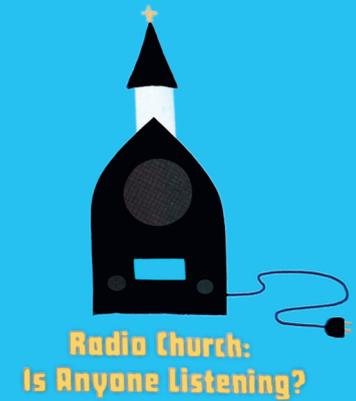
Hörsaal 11, Alte Mensa

Sebastian Schüler, Leipzig  
The Emerging Church Movement and the Quest  
for a new Evangelical Identity (Ger.)

**01.07.**

Fakultätssaal

Ulrike Stedtnitz, Münster  
"I was a stranger": The Evangelical Campaign for  
Immigration Reform in the United States (Engl.)



**08.07.**

Hörsaal 11, Alte Mensa

Bärbel Harju, Cambridge / München  
"No Sex, no Drugs, but Rock'n'Roll":  
Evangelicals, Pop Music, and Identity (Engl.)

**15.07.**

Fakultätssaal

Anna Neumaier, Bochum  
Imagining Community? Über die  
Formierung von Gemeinschaft(en) auf  
christlichen Webplattformen (Ger.)